

In the wake of the tragic impact of Hurricane Katrina, the American Hotel & Lodging Association (AH&LA) and the entire U.S. lodging industry is working to offer assistance to the tens-of-thousands of individuals displaced from their homes and thousands of disaster relief workers beginning to converge in Louisiana, Mississippi, Alabama, and the surrounding states. Below you will find detailed information regarding the relief efforts of the various hotel chains and AH&LA partner state associations.

Cendant Corporation

Contact: Elliot Bloom
Senior Vice President, Corporate Communications
Cendant Corporation
(212) 413-1832

Key initiatives under way include:

- Establishment of a special employee hotline -- (866) 827-2347 -- to coordinate distribution of pay and other benefits to employees in the hurricane regions. Efforts are under way to locate available temporary housing for employees within Cendant's hotel affiliates, corporate time-share resort locations and time-share exchange resort affiliates.
- A special fund-raising campaign has been launched on behalf of the American Red Cross Hurricane 2005 Relief Fund. The Cendant Charitable Foundation will be matching employee donations up to an aggregate \$500,000.
- Cendant business units are displaying banner ads soliciting consumer donations to the American Red Cross on its consumer booking Web sites including Orbitz.com, DaysInn.com, Avis.com, RCI.com (U.S. section), and ColdwellBanker.com.
- Cendant's Car Rental Group, Hotel Group and Timeshare Resort Group are all working with the Federal Emergency Management Agency, the U.S. Department of Homeland Security and the American Red Cross to provide assistance including access to housing and rental vehicles for emergency response personnel moving into the area to coordinate relief efforts.
- The company is also reviewing all possible opportunities to aid in the relief efforts through its Real Estate and Travel Distribution Services divisions.

Hilton Hotels Corporation

Contact: Marc Grossman (marc_grossman@hilton.com)
Corporate Affairs
(310) 205-4030

Kendra Walker (kendra_walker@hilton.com)
Brand Communications
(310) 205-4545

Key initiatives under way include:

- Guests with reservations whose travel plans have been disrupted directly by the storm, or who are planning to travel to nearby areas where evacuees are being relocated, are encouraged to contact Hilton Family toll-free reservations at 1-800-HILTONS to determine hotel availability. Cancellation fees for transient business at hotels directly affected by the storm (New Orleans area and the Gulf Coast of Mississippi) are being waived for arrivals through November 30, 2005.
- The Hilton Family of Hotels also is waiving group cancellation damages for meetings through November 30, 2005 at hotels in the New Orleans area and Gulf Coast of Mississippi. The company has established a Hurricane Group Bookings Hotline for inquiries 1-866-973-8030.
- For families of guests trying to locate current and evacuated guests, the Hilton Family Hurricane Emergency Guest Assistance number is: 1-888-240-6152.
- In an effort to assist guests and team members being evacuated from four of its downtown New Orleans hotels, 45 buses were sent to pick up 1,600 evacuees, approximately one-third of which are team members and two-thirds of which are guests. The buses transported them to the Embassy Suites Hotel Baton Rouge, a staging ground for those who will be picked up by family members and friends either from the hotel or the Baton Rouge Airport. Those who continue to be displaced will be transported to Hilton Family hotels in Austin, Dallas, Houston and San Antonio.
- Effective September 1, members of the Hilton HHonors guest reward program who wish to contribute to the American Red Cross hurricane relief effort may do so by sending an email to americanredcross@hilton.com or calling their area HHonors Customer Service Center, detailing the number of points to be donated (must be in increments of 10,000; each donation of 10,000 Hilton HHonors points represents a \$25 donation to the American Red Cross).

InterContinental Hotels Group

Key initiatives under way include:

- To assist officials in their efforts to get residents and guests of the city to safe and secure locations, InterContinental Hotels Group (IHG) has strongly encouraged all of its brand hotels in the area to work with local authorities to evacuate guests and employees of the hotels.
- IHG guests who have plans to travel to Alabama, Arkansas, east Texas, Florida, Louisiana, and Mississippi anytime over the next several weeks are encouraged to call 1-800-331-0573, IHG's dedicated hurricane assist line, or call the hotel directly to ensure their room is still available.

Four Seasons Hotels & Resorts

Key initiatives under way include:

- Four Seasons Houston has opened its doors to people seeking refuge with special rates and programs. The local contact is Amy Popp at 713-650-1300.

Gaylord Entertainment Co.

Contact: Allison Lanquist
(615) 458-2877

Key initiatives under way include:

- Gaylord Opryland® Resort & Convention Center is reaching out with a rate of \$49/night* to hurricane victims. Additionally, the Radisson at Opryland, owned and operated by Gaylord Hotels and adjacent to the Gaylord Opryland Resort is offering the same rate of \$49/night**.
- In an effort to assist those evacuating from the devastation of Hurricane Katrina, Gaylord Opryland and the Radisson at Opryland will provide the hurricane relief rate to individuals from Florida, Alabama, Georgia, Louisiana and Mississippi wishing to get a safe distance from flooding and power outages.
- This rate is only for individuals with a valid driver's license from Florida, Alabama, Georgia, Mississippi or Louisiana and is not retroactive or valid for groups or in conjunction with other discounts or offers. The Hurricane Katrina rate at Gaylord Opryland is applicable now through September 9,

2005. To make a reservation for this special hurricane rate call 1-888-999-OPRY or visit www.gaylordopryland.com.

- The Hurricane Katrina rate for Radisson at Opryland is available through September 8. To make a reservation for the \$49 hurricane rate at Radisson at Opryland, guests with valid driver's license from Florida, Alabama, Georgia, Mississippi or Louisiana can call 615-889-0800.

*Single/double occupancy, plus tax and daily resort fee. Additional persons \$20 plus tax each. Children 11 and under stay free. Atrium Garden, add \$65 plus tax per night. Not retroactive. Not valid for groups or in conjunction with other discounts or offers. Valid driver's license from Florida, Alabama, Georgia, Mississippi or Louisiana must be presented upon check-in. Rate available for check-ins through September 9, 2005. Average room rate normally \$189 and above. Other restrictions apply.

** Radisson at Opryland rate code for the Hurricane Katrina rate is HURRI. Not retroactive. Not valid for groups or in conjunction with other discounts or offers. Valid driver's license from Florida, Alabama, Georgia, Mississippi or Louisiana must be presented upon check-in. Rate available for check-ins through September 8, 2005. Other restrictions apply.

Marriott International, Inc.

Contact: Marriott Communications
(301) 380-7770

Key initiatives under way include:

- Marriott International, Inc. has established a toll-free line for friends and families to call for information about guests and associates who may have been affected by the hurricane. That number is (866) 211-4610. (Outside the U.S. and Canada, the direct dial number is 402-390-3265.)
- Guests with reservations or plans to travel to either hurricane-impacted areas or nearby regions where evacuees are relocating are encouraged to call Marriott at (800) 559-9352 to determine hotel availability.
- As of 2 p.m. (EDT) Wednesday, August 31, Marriott's 15 hotels in New Orleans have marginal operations and are unable to accept reservations. The affected properties include:
 - Courtyard New Orleans/Covington-Mandeville
 - Courtyard New Orleans Downtown-Near the French Quarter
 - Courtyard New Orleans-Convention Center
 - Courtyard New Orleans-Metairie

- Fairfield Inn Kenner-New Orleans Airport
- JW Marriott New Orleans
- Marriott New Orleans
- Marriott New Orleans at the Convention Center
- Renaissance Arts Hotel
- Renaissance Pere Marquette
- Residence Inn New Orleans-Metairie
- Residence Inn New Orleans-Downtown
- SpringHill Suites New Orleans/Convention Center
- The Ritz-Carlton New Orleans and Maison Blanche
- TownePlace Suites New Orleans/Metairie

The above hotels will remain closed until local authorities advise they may reopen. In addition, the following hotels in affected areas remain temporarily closed:

Alabama

The Grand Hotel Marriott Resort, Golf Club & Spa (Point Clear)

Florida

SpringHill Suites Pensacola

- Marriott will provide updates on www.marriottnewsroom.com as information becomes available. For information regarding hotel reservations, please call (800) 228-9290. Those in countries outside of the United States seeking information about the impact of Hurricane Katrina should call the Marriott International toll-free number in their country.

Harrah's Entertainment, Inc.

Contact: Alberto Lopez
(702) 407-6344

Key initiatives under way include:

- Harrah's Grand Casino Biloxi and Grand Casino Gulfport are closed indefinitely. Employees of Harrah's and Grand Casinos who need assistance can contact the Employee Emergency Relief Hotline at 1-877-422-7466.
- Harrah's Entertainment, Inc. will provide its employees in the affected Gulf Coast communities with much-needed emergency relief supplies and money.

- Harrah's will continue providing its more than 6,000 employees from the casinos in Biloxi, Gulfport, and New Orleans with their regularly scheduled base pay for up to 90 days.
- In addition, Harrah's announced the establishment of the Harrah's Employee Recovery Fund with an initial \$1 million grant from the Harrah's Foundation.
- Along with the Harrah's Foundation grant to the recovery fund, payroll deduction contribution forms were distributed to all of its nearly 100,000 employees nationwide so they have the opportunity to pitch in and support the relief efforts. Harrah's is asking all of its business partners to join them with their contributions.
- Harrah's is planning to establish employee relief emergency centers located in Gulfport and New Orleans, pending the ability to move into the area with Harrah's personnel.
- The convention center at the Grand Tunica opened as an American Red Cross shelter for anyone seeking refuge. Harrah's continues to offer food, water, bedding, and facilities to those using the shelter.
- Harrah's Entertainment facilities in Bossier City and Lake Charles, Louisiana, are working closely with the American Red Cross to provide water, food, and supplies for refugees. If the local shelters become too full, Harrah's has offered facilities in both locations as overflow shelters.
- Harrah's Strategic Sourcing team is working with vendors and others to gather emergency supplies for distribution as soon as they are permitted to return to their communities.
- Volunteers from nearby properties are being assembled to quickly provide direct assistance to those in need. Staging centers are being designated to receive all supplies and coordinate volunteer efforts, as well as to ensure that donations are being sent to the areas of most immediate need.

Wyndham International

Contact: Wyndham Main Corporate Office
 (214) 863-1000
neworleanssupport@wyndham.com

Key initiatives under way include:

- Wyndham is requesting its employees affected by Hurricane Katrina to contact them by calling 214-863-1000 or by email at neworleanssupport@wyndham.com with all of their contact information.
- If Wyndham employees have not secured a comfortable, safe place to stay with family, friends, or at one of the many emergency shelters set up by the American Red Cross www.redcross.org, based upon availability, they can stay at one of Wyndham's properties at an employee rate, or find a local shelter. Additionally, a list is in the process of putting together of Wyndham employees who have expressed interest in hosting fellow Wyndham employees and their family members. It is also important to note that the state of Texas has opened the Texas public school system to all school-age children who have evacuated the hurricane-stricken areas.
- Wyndham employees are not expected to report at work at this time, however, they will continue to pay its employees over the course of the next 60 days, beginning Monday, August 29. Employees who participate in any of Wyndham's benefits plans, their coverage will continue throughout this period. The next pay date is the regularly-scheduled date for your property. Employees who are currently paid by direct deposit with a nationally recognized financial institution, their pay will be deposited in the same manner as in the past. If the employees direct deposit is with a local single site facility, they will need to contact us. If they are paid by check, please call 214-863-1000 and ask for Rhonda Potter, Jerri Martin, or Rob Shamel to have their paycheck sent overnight to an address of his/her choice.
- Because future conditions in New Orleans are unknown at this time, many have expressed an interest in obtaining open positions at other properties within the Wyndham family. All open positions are posted on wyndham.com. and can be applied to directly. Wyndham realizes that, due to the evacuation process, some may or may not have sufficient employment information and tools such as resumes, employment history, etc. As existing Wyndham employees, they can access employment information and will do everything they can to work with employees to facilitate their job search. Wyndham will do its best to keep employees informed of any information regarding their existing position with Wyndham.

Wyndham hotels offering discounted rates:

- Dallas, Texas
 - Wyndham Anatole \$79/night
 - Wyndham Dallas Market Center \$59/night
 - Wyndham Dallas Park Central \$59/night

- Wyndham Dallas North by the Galleria \$79/night
- Houston, Texas
 - Wyndham Greenspoint \$79/night
- Tampa, Florida
 - Wyndham Harbour Island \$59/nmigh (through Sept 20)
- Atlanta, Georgia
 - Wyndham Peachtree Conference Center \$69/night
- Little Rock, Arkansas
 - Wyndham Riverfront - Little Rock \$69/night

Choice Hotels International

Key initiatives under way include:

- Choice is currently organizing a program to provide donations of money, time, and supplies to areas that need it most. For the most part, Choice will work through national organizations and their local chapters in order to provide assistance.
- The Choice Foundation is currently matching storm-related donations from associates. This program will soon be expanded to include franchisee donations. Guidelines and updates for the matching program can be found on the Foundation's Web site. If you have already donated, please forward a copy of your receipt. If you haven't yet donated you may forward your check to the Choice Foundation. Your check should be made payable directly to one of the organizations listed on the Foundation Web site.
- Choice Privileges is establishing a program that will allow members to convert points to cash donations to the American Red Cross.
- ChoiceCares and the call centers are working with franchise service directors and with franchisees to prioritize guest requests as various members are flooded with rescue workers, victims, regular guests who made reservations, and those guests who are simply walking in off the street.

- In addition, Choice call centers and customer relations personnel are doing a tremendous job of handling the high volume of calls related to the hurricane. In many cases, they are providing an empathetic ear and directing callers to the most appropriate source of information or help.
- The vast majority of Choice hotels have gone above and beyond to help their guests through this extremely difficult time. Their efforts range from donating food, supplies and money to offering shelter in their meeting room space to allowing pets to discounting room rates.
- Working with information provided by ChoiceCares, Choice is developing hotel status listings to be placed on the Web site, so guests and members can better understand what's happening to facilities in areas hit by the storm, or nearby.
- Choice is assisting individual properties when they face crucial issues, such as closing temporarily, reservation issues, lack of supplies, etc.

Best Western

Contacts: David Trumble
 (602) 957-5753
 david.trumble@bestwestern.com

Denise Seomin
 (602) 957-5668
 denise.seomin@bestwestern.com

Jennifer Nichols
 Allison & Partners
 (415) 277-4912
 jnichols@allisonpr.com

Key initiatives under way include:

- Best Western hotel owners and employees are joining with the American Red Cross to provide relief to victims of Hurricane Katrina. Through its "Best Western For a Better World" community service program, the company hopes to raise \$1 million, with an immediate donation of \$250,000 to the organization. During the next two months, Best Western will work with its 4,100 properties around the world to reach its pledge.
- In addition, members of Best Western's loyalty program, Gold Crown Club International, will be able to donate the monetary value of their points directly to the Red Cross relief fund. Gold Crown Club customers

will have the option to receive bonus points for cash donations through www.bestwestern.com as well. At the company's worldwide headquarters in Phoenix, employees will also be able to make monetary contributions, or donate the cash value of their vacation time to the cause.

- From the money raised, 60 percent will be earmarked for the American Red Cross hurricane relief fund. The remaining 40 percent will go to regional marketing and community assistance programs in the impacted areas.
- Best Western has also formulated a disaster assistance program for its affected properties. The program includes reducing or waiving monthly membership fees; assisting with insurance claims; arranging for extended credit terms with vendors; providing reconstruction support; developing marketing plans to re-establish hotels; and coordinating volunteers to provide property-level support, during recovery.
- The hotel chain has nearly 250 member properties in the region, which includes Louisiana, Mississippi, Alabama and Florida. It is estimated that 45 hotels were within the storm's path. Throughout the week, Best Western's corporate office has been working around the clock to determine the status of these properties and to offer assistance.

Global Hyatt Corporation

Contact: Katie Meyer
VP, Corporate Communications
(312) 780-5711
kmeyer@corphq.hyatt.com

Key initiatives under way:

- Hyatt, in partnership with Strategic Hotel Capital Inc.- owners of Hyatt Regency New Orleans- have established a Global Hyatt Relief Fund to allow employees of Global Hyatt companies around the world to provide cash donations to aid Hyatt Regency New Orleans employees and their families who have been so severely impacted by Hurricane Katrina. Hyatt will match every employee donation dollar for dollar and both Global Hyatt Corporation and Strategic Hotel Capital, Inc. have made significant corporate contributions to the fund.
- All employees of Hyatt Regency New Orleans have been asked to call Hyatt's toll-free Employee Assistance Number at 866-816-3868 so that Hyatt can confirm the safety and location of its New Orleans associates, and expedite aid to displaced families.

- Hyatt has initiated a permanent and temporary job placement program for its New Orleans employees in other Hyatt locations and through other Hyatt-related businesses. Several Hyatt and AmeriSuites hotels in affected areas are providing shelter for hurricane victims at deeply discounted rates, while other properties are providing bedding, linens and clothing to those who have been relocated to areas of Texas including the Astrodome in Houston and Reunion Arena in Dallas. A group of AmeriSuites hotels in the Atlanta-area have teamed up with the American Red Cross to provide complimentary accommodations for evacuees.
- Hyatt has established a toll free Reservation Assistance Number— 866- 674-8148 for those concerned about safety and location of friends or family who were staying at Hyatt Regency New Orleans. There is also a Hyatt crisis representative responding to inquiries at crisisleads@hyatt.com
- Hyatt continues to alert its customers who have reservations through March 31, 2006 that the hotel will not be able to accommodate them and that all cancellation fees will be waived. In addition, Hyatt’s national sales force is in the process of contacting all meeting planners who have programs scheduled at Hyatt Regency New Orleans between now and March 31, to provide assistance with relocation to other destinations.

Carlson Hotels Worldwide

Key initiatives under way:

- Carlson Hotels Worldwide has pledged \$10,000 to the Red Cross Relief Fund and is encouraging franchisees, guests and customers to also donate to the Red Cross. A link to the Red Cross site has been posted on all the brand web sites.
- Corporate employees are being encouraged to donate to the Red Cross Relief Fund with a payroll deduction. These donations will be matched up to \$10,000 in a separate company-wide corporate donation.
- Employees of owned and managed properties can take advantage of the Carlson “Flight to Safety” program. Through it, the company will fly employees of managed or owned properties in the affected areas – along with their immediate families – to a place of refuge or the location of their temporary employment, then back home when it is safe or convenient for them to return.

- Radisson hotels in the Twin Cities are working with Hope for the City to become collection points for donated goods which will be given to hurricane victims who will be coming to Minnesota for temporary housing
- Some franchisees and managed properties are offering special disaster relief rates and employment opportunities. Here are examples:
 - Radisson Hotel Central Dallas—Offering a hurricane rate of \$69 per day or \$350 for a week.
 - Radisson at Opryland---Offering a hurricane rate of \$49 per night to victims
 - Radisson Hill Country Resort and Spa---Offering a \$80 relief rate
 - Radisson Paper Valley Hotel in Appleton, Wisconsin---Offering to hire three full time employees from Carlson Hotels Worldwide properties which were impacted by the hurricane. Will allow the new employees to stay in the hotel for 30-45 days.
 - Radisson Hotel DFW, Dallas---Making rooms available to Carlson Hotels Worldwide employees impacted by the disaster
 - Country Inn & Suites in Grenada, Miss.---Offering accommodations to evacuees at discounted rates

The following franchise and managed hotels of Carlson Hotels Worldwide are closed as a result of Hurricane Katrina:

Country Inns & Suites By Carlson

Louisiana

- New Orleans

Mississippi

- Grenada
- Jackson-Airport
- Jackson-Northeast
- Ocean Springs

Radisson Hotels & Resorts

Louisiana

- New Orleans Airport

Park Plaza Hotels & Resorts

- New Orleans

Loews Hotels

Contact: Emily Goldfischer
egoldfischer@loewshotels.com
(212) 521-2833

Jeffrey Stewart
jstewart@loewshotels.com
(212) 521-2816

Key initiatives under way include:

- The Loews New Orleans Hotel is closed and was safely evacuated as of 4:00 pm Central Time on August 30, 2005.
- Establishment of a special employee website <http://www.loewshotels.com/hotels/neworleans/> to coordinate distribution of pay and other benefits to employees of the Loews New Orleans Hotel. Additionally, an employee assistance hotline is available at (800-833-8707) for those that do not have Internet access. Efforts are under way to locate available temporary positions and housing for employees at other Loews Hotels.
- Guests with reservations at Loews New Orleans Hotel are encouraged to log on to <http://www.loewshotels.com/hotels/neworleans/> for the latest information on the hotel. To rebook or cancel reservations guests should call 1-800-23-LOEWS.
- Loews Hotels has contacted all groups with bookings through the balance of 2005 to either allow them to cancel without penalty or rebook at another Loews for the same terms. Groups with meetings booked at the Loews New Orleans Hotel for 2006 are encouraged to call Mark Ginna (212-521-2700) or Eileen Healy at (212-521-2702) for rebooking information or cancellation policies.
- Loews Corporation, of which Loews Hotels is a subsidiary, has created a special relief fund to help Katrina victims that are employed by Loews Corporation or its subsidiaries. Loews Corporation is encouraging employee contributions and will match any contributions dollar for dollar up to \$2,500 per employee.

Shilo Inns

Contact: Ivan McAfee
Vice-President, Sales & Marketing
(503) 641-6565

Key initiatives under way include:

- Shilo Inns contributed over \$15,000 in cash and supplies including, 10,000 bottles of water to various charitable organizations assisting with Hurricane Katrina relief efforts in the southern Gulf States.
- Shilo presented Portland Oregon based Northwest Medical Teams with a check for \$10,000.

Accor Economy Lodging

Key initiatives under way include:

- At last count, Accor Economy Lodging is housing approximately 15,000 evacuees at their properties in Texas, Louisiana, Mississippi, Arkansas, Alabama, Georgia, and Florida. In addition, Accor also have evacuees staying in Tennessee, North Carolina, Kentucky, Ohio, and Michigan.
- Accor has five properties that are out of commission due to Katrina and is taking care of all of its impacted employees with continuation of pay and benefits and temporary shelter as needed. Accor is committed to placing them in new jobs at other properties.
- The employees in Accor's corporate office are gathering food, clothing, toiletries, gas cards, food cards, grocery cards, and related supplies that will be distributed to evacuees that are staying at Accor properties.
- Accor also has numerous employees that are volunteering at churches, shelters and other relief organizations in an effort to help. Some employees are volunteering to assist at other Accor properties that are housing evacuees in an effort to give the existing staff some relief.

Texas Hotel & Lodging Association

Key initiatives under way include:

- Three trucks rolled out from the Marriott Rivercenter loading dock carrying: sheets, pillow cases, towels, face cloths, blankets, bed coverings, pillows, toilet paper, shampoo, conditioner, soap, lotion, deodorant, razors, combs, tissue, liquid hand soap for bathroom dispensers, toothbrushes and toothpaste to take care of the first wave of 6,000 plus evacuees.
- These efforts were accomplished through the combined efforts of the San Antonio Hotel & Lodging Association's members who emptied their storerooms to take care of the immediate need request of the Red Cross.
- In addition to this emergency assistance, the Association will be putting forth additional efforts by calling upon all of its hotel members, vendors and suppliers to (1) provide similar supplies to additional evacuees as they are transferred to San Antonio, (2) replenish personal toiletries to this group as they are depleted, (3) act as a collection agency at our hotels across the city for local citizens and employees to donate linens and other needed items and (4) explore the availability of job opportunities and the possibilities for job fair events to find temporary work for those who need to replenish personal funds.
- The San Antonio Hotel & Lodging Association has committed its resources to supply linens for all of the evacuees.

Colorado Hotel & Lodging Association

Key initiatives under way include:

- The Colorado Hotel & Lodging Association is partnering with the Colorado Restaurant Association to sponsor "Dine Out/SleepOut to Help Out." The event will be on October 5 and participating hotels and restaurants will donate a percentage of meals served and rooms rented to the Red Cross.

Michigan Hotel, Motel & Resort Association

Key initiatives under way include:

- The Michigan Hotel, Motel & Restaurant Association is looking to coordinate efforts with Governor Granholm's office.

Oklahoma Hotel & Lodging Association

Key initiatives under way include:

- Members of the Oklahoma Hotel & Lodging Association may make a monetary donation to the Oklahoma Hospitality Foundation, to be distributed to the proper relief agencies.
- Members may also make donations of non-perishable food and personal hygiene items through Oklahoma's food banks. If you wish to make this type of donation, contact one of the following organizations:
 - OKC Area - Regional Food Bank of Oklahoma, (405) 972-1111 or www.regionalfoodbank.org
 - Tulsa Area - Eastern Oklahoma Food Bank, (918) 585-2800 or www.cfbeo.org

New Mexico Lodging Association

Key initiatives under way include:

- The New Mexico Lodging Association is coordinating efforts with the City of Albuquerque and the local disaster relief group.

Arkansas Hospitality Association

Key initiatives under way include:

- The Arkansas Hospitality Association is sending out alerts for the hotels, finding sources for meals for the shelters, and equipping people with employment information. They are also collecting gift cards and calling cards, as well as acting as a resource for their member properties.

Ohio Hotel & Lodging Association

Key initiatives under way include:

- The Red Cross is requesting hotels to donate rooms to help accommodate hurricane victims for a minimum of two weeks. Hotel properties interested should contact the Columbus office of the American Red Cross at (614) 251-1443.

- The Red Cross is also asking that, if possible, these rooms are offered as comps. As of this moment, FEMA has not indicated to them as to whether or not there will be any remuneration offered to properties providing rooms at a later date, which is why the request is for comps. As a courtesy, please e-mail OH&LA at amir@ohla.org if you do offer the Red Cross rooms, so that OH&LA can track the response as well.
- OH&LA Board Member Mark Schutte and his team at the Northern Cincinnati CVB and their member partners and properties, in conjunction with Hamilton County Commissioner Todd Portune, have proactively raised approximately 800 hotel rooms for the effort in case a huge influx of evacuees hit Cincinnati.
- Allied member Material Assistance Providers of Columbus is central Ohio's only furniture bank for those in need. They are working on organizing a furniture drive for those evacuees relocating to Ohio. OH&LA properties looking to make a furniture donation to hurricane victims, please give Jeff Hay a call at (614) 853-9355 or jhay@mapfurniturebank.org , as they are able to pick it up and deliver the donated furniture at no charge.
- Cherry Valley Lodge, in Central Ohio, is holding a spaghetti dinner on Sept. 11th. All proceeds raised will be donated to Katrina relief efforts