



# NEWS RELEASE

## **KINSETH HOSPITALITY COMPANIES**

### **The New Hilton Garden Inn Omaha East / Council Bluffs at Horseshoe Casino in Council Bluffs, Iowa is Open For Business!**

#### **FOR IMMEDIATE RELEASE**

**North Liberty, IA., October 20, 2009** – Kinseth Hospitality Companies (KHC), an Iowa based hotel development and management company is pleased to announce the opening of the 153-room Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino. The newly constructed, hotel is located at 2702 Mid American Drive near the I-80/I-29 interchange and is attached to Horseshoe Casino in Council Bluffs, Iowa.

Situated just minutes from Bass Pro Shop, Downtown Old Market, Omaha Henry Doorly Zoo and Rosenblatt Stadium, the Hilton Garden Inn Omaha East/Council Bluffs provides the amenities to ensure guests sleep deep, stay fit, eat well, work smart and treat themselves while on the road. Shana Young, the hotel's general manager expressed, "Our airy Pavilion lobby combined with our comfortable guest rooms, convenient guest services and friendly hotel team members make our hotel an ideal choice for business or leisure travelers to the Council Bluffs/Omaha area. No matter the trip occasion, we will ensure our guests have everything they need."

The hotel is connected to Horseshoe Casino where you can dine and enjoy the luxury and excitement of gaming Harrah's style with the convenience of full-charging capabilities. With 45 tables of incredible gaming action, over 1,900 new and easy-to-win slots, and the big time excitement of an 18 table World Series of Poker room. Horseshoe Casino also offers extraordinary amenities including the best selections of award-winning restaurants and Whiskey Roadhouse, a uniquely-intimate venue featuring some of the biggest names in music as well as the hottest local acts playing country, blues, rock 'n roll and everything in between.

The new Hilton Garden Inn features approximately 5,000 square feet of banquet and meeting space, including a ballroom and boardroom that can accommodate up to 300 guests. The hotel's recreational facilities consist of a fitness center with state-of-the-art cardiovascular and strength training equipment, as well as an indoor swimming pool and whirlpool. Other hotel amenities include a glass-enclosed Pavilion lobby featuring a comfortable lounge area with a television and fireplace; an easy-to-set alarm clock that allows guests to play their portable CD or MP3 player; an in-room "hospitality center" with a mini fridge, microwave oven and coffee maker; a sitting area with an easy chair and ottoman; a hair dryer; an iron and ironing board; and an on-site guest laundry facility.

Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino participates in Hilton HHonors®, the only hotel rewards program that offers Points & Miles® and No Blackout Dates. Visit us at [www.omahaeastcouncilbluffs.hgi.com](http://www.omahaeastcouncilbluffs.hgi.com).

The hotel is licensed under a franchise agreement with Hilton Hotels Corp. and is operated by Kinseth Hospitality. As a leader in the hospitality field, Kinseth owns and/or operates over forty hotels and ten chain-affiliated restaurants in eight states, with brands such as Hampton Inn, Courtyard by Marriott, Residence Inn and Holiday Inn Express. Kinseth's extensive background, coupled with a seasoned executive team fosters a culture that is oriented toward success. KHC's ongoing mission is to build value for their guests, associates and investors.

**For more information regarding Kinseth please visit [www.kinseth.com](http://www.kinseth.com) or call 319-626-5600.**