



# NEWS RELEASE

## **KINSETH HOSPITALITY COMPANIES**

### **Candlewood Suites Extended Stay Hotel Now Open in Downtown La Crosse, Wisconsin!**

#### **FOR IMMEDIATE RELEASE**

**North Liberty, IA., May 7, 2010** – Wednesday, May, 5 2010, Northside Development, located in La Crosse, Wisconsin, and Kinseth Hospitality Corporation (KHC), an Iowa based hotel development and management company, announced the opening of the new Candlewood Suites La Crosse, a 92-unit extended stay hotel located within Three Rivers Plaza at 56 Copeland Avenue, just North of downtown La Crosse. Three Rivers Plaza, developed Paul Borsheim, Michael Keil, and Marvin Wanders of Northside Development, is a mixed-use real estate project that includes two office buildings, a 44-unit residential building, and a retail component anchored by Festival Foods.

The four-story Candlewood Suites hotel features 92 beautifully appointed studio and one-bedroom suites that cater primarily to travelers of the La Crosse area that are seeking extended stay accommodations requiring amenities more suited for a long term stay in the community. Each guest room unit features a kitchen with full-sized appliances and separate sleeping and work areas. The property also features the 'Candlewood Cupboard' an in-house convenience store, complimentary guest laundry area, fitness center, and wireless and hard-wired high-speed internet access.

The hotel will become the guest's 'home away from home' and is oriented toward guests occupying their room for weeks or months at a time. This type of accommodation is very sought after by relocating families and employers utilizing temporary skilled laborers. In addition many transient travelers are attracted to the larger guest rooms, and enjoy the residential feel of the property versus the high activity level at a traditional hotel.

Grocery shopping for the extended stay guests is available at Festival Foods and all of the Candlewood Suites guests' retail needs are located within Three Rivers Plaza. To reserve your stay, call the hotel (608) 785-1110 or visit us online at [www.candlewoodsuites.com/lacrossenorth](http://www.candlewoodsuites.com/lacrossenorth).

**Kinseth Hospitality Corporation now owns and/or operates forty-six hotels, and ten chain-affiliated restaurants, in ten Midwestern states. For more information regarding KHC please visit [www.kinseth.com](http://www.kinseth.com) or call 319-626-5600.**