

PRESS RELEASE

Swiss Hotel Management School and TAC start cooperation

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Reservation
Assistant™

Spa & Activity Software



For 20 years the Swiss Hotel Management School has been educating future General Managers. From now the students will practice successful spa management with the Spa & Activity Software “Reservation Assistant” by Austrian software vendor TAC.

The students of the Swiss Hotel Management School (SHMS) have a new subject on their time-table: From now on the future spa- and hotel managers practice successful spa management in the on-site training spa with “Reservation Assistant”, the spa & activity management software by TAC.

Claudia Jakobs, lecturer at SHMS and the person in charge of the cooperation, explains: “We have always offered our students the best education with state-of-the art technology, which we feel has been achieved by including the most sophisticated spa software in the syllabus.”

During a seminar the students learn how to use Reservation Assistant for excellent guest service. In the training spa they have the chance to prove themselves in practice and train spa management from scheduling to personnel planning, stock management and guest relationship management. The many reports and statistics offered by Reservation Assistant demonstrate how well the students performed.

Door opener

The aim of the cooperation between TAC and SHMS is to prepare the students for their career in the best possible way. “The best hotels and resorts in Switzerland, and not to mention in 52 other countries, use Reservation Assistant. For alumni of the Swiss Hotel Management School, an understanding in working with the software is therefore an important qualification and might be the crucial door opener into the most luxurious hotels and resorts in the world”, says Guenther Poellabauer, Director of Marketing and Sales at TAC.



The Swiss Hotel Management School
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Swiss Hotel Management School

SHMS is one of Switzerland's leading Hotel Management Schools offering a wide range of world-class academic programmes for both under- and postgraduates in Hospitality Management, Restaurant, Events, Spa and Resort Management. Their reputation for excellence is based on an intensive academic programme and curriculum which includes obligatory internships in Switzerland or around the world.

SHMS enjoys strong links with many of the world's leading hospitality companies who recognise the quality of their graduating students. By teaching students the skills of the "Swiss Hospitality Touch" SHMS graduates go on to exciting and successful careers in the national and international world of hospitality.

The two SHMS campuses in Caux and Leysin welcome students from over 65 nationalities making student life a truly international experience.

More information: <http://www.shms.com>

TAC Informationstechnologie GmbH

The Austrian software vendor TAC is specialized in the development of innovative software solutions for the hospitality industry. Reservation Assistant Spa & Activity Management Software coordinates and optimizes all activities in a resort – from scheduling of spa treatments to membership and guest relationship management to table reservation in fine dining restaurants. Customers include Hyatt Hotels Corporation, Costa Navarino, Grand Resort Bad Ragaz, The Dolder Grand and La Mamounia.

With Digital Signage TAC offers spas an additional possibility to maximize resource utilization and increase revenue. Reservation Assistant Spa & Activity Software highlights last minute availability of spa treatments and automatically reports them on the electronic boards of TAC Digital Signage – This presentation attracts the guests' attention and generates additional sales.

More information: <http://www.reservationassistant.com>

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