



Condé Nast Traveller

LUXURY TRAVEL FAIR

THE SHORTEST WAY TO RUSSIAN LUXURY TRAVEL MARKET

JOIN THE LIST OF SELECTED EXHIBITORS AT CONDÉ NAST TRAVELLER
LUXURY TRAVEL FAIR AND DISCOVER A WORLD OF NEW POSSIBILITIES
WITH OUR SPECIAL COMPILATION OF TOP TRAVEL COMPANIES

TRAVEL TRADE EXHIBITION
FOR TOP NAMES IN LUXURY HOSPITALITY INDUSTRY:

HOTELS AND RESORTS • CRUISES • SPA AND MEDICAL CLINICS • AIRLINES AND PRIVATE JETS • LUXURY PROPERTIES FOR RENT
• YACHT RENTALS AND LIMO SERVICES • CONCIERGE CLUBS • OTHER LUXURY TRAVEL RELATED PRODUCTS / SERVICES SUPPLIERS

MOSCOW, 17 MARCH, 2015
METROPOL HOTEL

MORE DETAILS AT
www.cntfair.com • info@cntfair.com

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR PROPOSAL

2015

CONDÉ NAST TRAVELLER MAGAZINE PRESENTS THE 2ND CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR IN RUSSIA, A TRAVEL-TRADE EVENT THAT IS BECOMING SYNONYMOUS WITH THE LUXURY TRAVEL INDUSTRY.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR – an event dedicated to all aspects of luxury tourism – will take place for the second time on the 17th of March, 2015 in one of Moscow's most historic and iconic buildings, the Metropol Hotel. The world's leading travel magazine, Condé Nast Traveller, will hand pick the utmost professionals in luxury tourism for a private, one-day B2B event.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR is the first global luxury travel trade event, organized by the world's leading publishing house Condé Nast. Condé Nast Traveller Luxury Travel Fair is the only luxury travel trade event in Eastern Europe officially recognized by the UNWTO. The 2014 fair in Moscow became the largest in scale luxury travel trade event in Eastern Europe with more than 3000 square meters richly decorated

by top international designers and florists. The exhibition brought together the best of the best in the luxury tourism industry. 144 exhibitors specially selected from 41 countries met during the first Condé Nast Traveller Luxury Travel Fair with more than 600 handpicked buyers from Russia.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR gives participants opportunities to make new, prosperous business connections with luxury travel companies and go beyond the traditional exchange of experience. Participants of the Condé Nast Traveller Luxury Travel Fair will enjoy an exceptional opportunity to learn about the latest travel trends from leading brands, to trade stories and ideas, and to hear inspiring lectures from the world's most respected professionals.

OUR HAND-PICKED EXHIBITORS INCLUDE THE TOP 100 COMPANIES IN THE TRAVEL INDUSTRY – RECOGNIZED LEADERS IN VARIOUS SEGMENTS OF LUXURY TOURISM AND LEADING SUPPLIERS OF HIGH-END TRAVEL SERVICES

- HOTEL CHAINS AND ASSOCIATIONS
- LUXURY HOTELS AND RESORTS
- CONCIERGE SERVICE
- NATIONAL AND REGIONAL OFFICES OF TOURISM
- AIR COMPANIES AND PRIVATE AVIATION
- MEDICAL CLINIC AND SPA
- CRUISE COMPANIES
- YACHTS AND LIMOUSINES
- EXCLUSIVE VILLA RENTALS
- COMPANIES THAT PROVIDE EXCLUSIVE PRODUCTS AND CUSTOM SERVICES IN THE TOURISM INDUSTRY

More than 800 selected leading representatives of the tourism industry, corporate clients and media from Russia, Ukraine, Belarus, Georgia, Armenia, Azerbaijan, Kazakhstan, Lithuania, Latvia and Estonia will have a unique opportunity to participate in this invitation-only exhibition in 2015. The Condé Nast Traveller Luxury Travel Fair has developed a unique Hosted Buyers program to give strictly-selected, hand-picked Buyers the opportunity to meet with industry leaders and discuss business. Leading buyers and top company management will be offered VIP-shuttles and private VIP-lounge areas for meetings. Condé Nast Traveller Luxury Travel Fair will conclude with a grand private evening event. The glamorous evening event in 2014 was concluded by a special performance of Sophie Ellis-Bextor.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR PROPOSAL

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The exhibition is held the day after the traditional Condé Nast Traveller Readers' Choice Awards. Recognized as the Oscars of high-end tourism, the Readers' Choice Awards have been organized by Condé Nast Traveller for more than ten years in various countries around the world. The 2015 Condé Nast Traveller's Readers' Choice Awards will be held in Russia for the third time.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR WILL BE HELD ANNUALLY.

VENUE

The Metropol Hotel – one of Moscow's most historic and iconic buildings in the heart of the city – is within walking distance of Red Square, the Bolshoi Theatre, and some of the city's best hotels.

PRELIMINARY PROGRAM OF THE EVENT

DATE: **17TH OF MARCH 2015**

A ONE-DAY EVENT

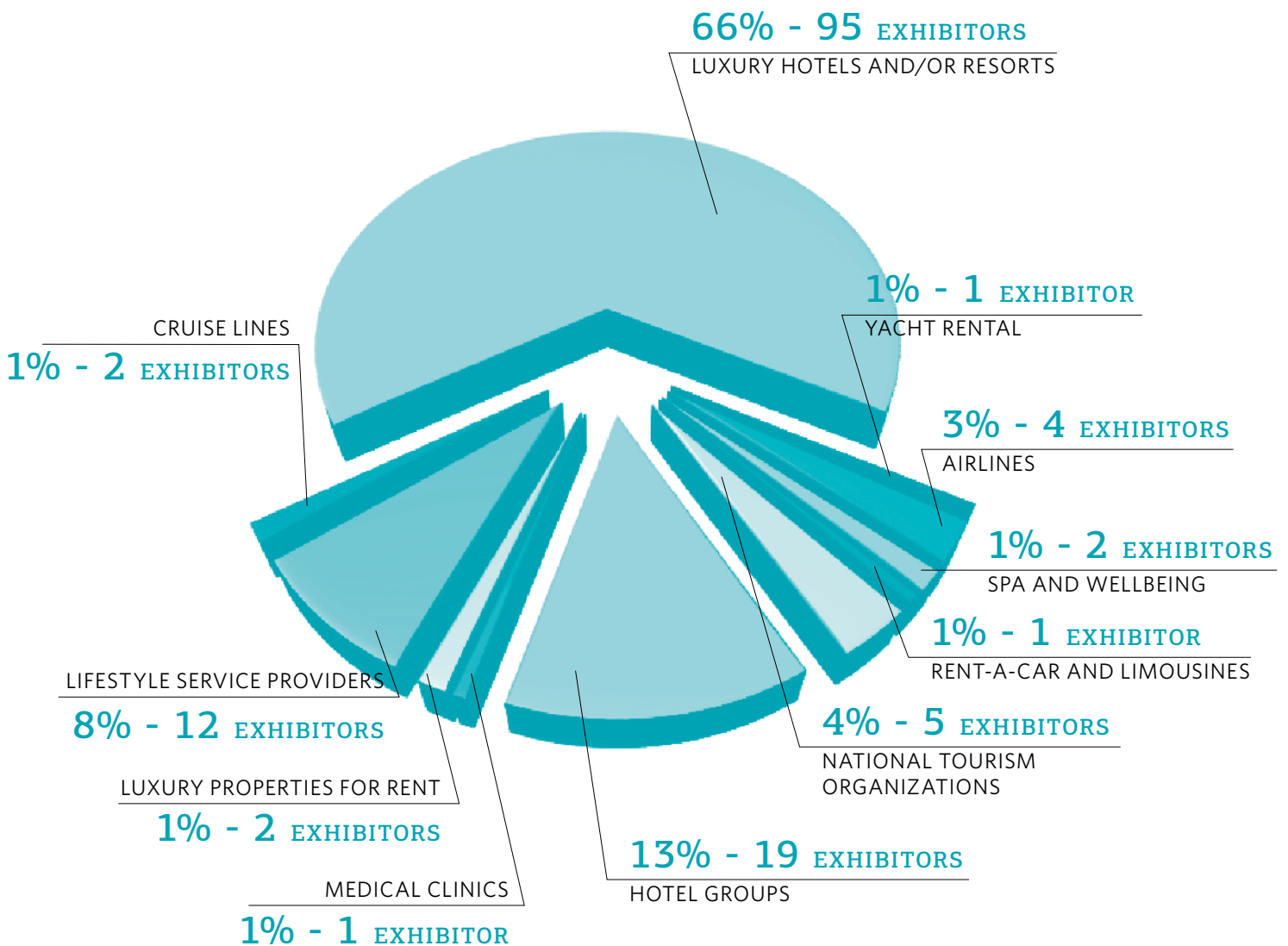
10:00 REGISTRATION OPENS FOR EXHIBITORS / DOORS OPEN FOR EXHIBITORS ONLY	15:10 - 16:10 SECOND CONFERENCE SESSION (REGISTRATION REQUIRED)
10:30 REGISTRATION OPENS FOR VISITORS / DOORS OPEN	17:10 - 18:10 THIRD CONFERENCE SESSION (REGISTRATION REQUIRED)
10:55 EXHIBITION BEGINS	19:15 - 22:00 OFFICIAL CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR EVENING EVENT
11:30 - 12:30 FIRST CONFERENCE SESSION (REGISTRATION REQUIRED)	
13:00 - 14:30 LUNCH IN THE SOCIAL MEETING LOUNGES AND VIP LOUNGE	

ESTIMATED NUMBER OF GUESTS

The guest list for the Condé Nast Traveller Luxury Travel Fair will include 800 selected leading representatives of the tourism industry, corporate clients, and media from Russia, Ukraine, Belarus, Georgia, Armenia, Azerbaijan, Kazakhstan, Lithuania, Latvia and Estonia. Specially selected 100 TOP buyers will enjoy a VIP shuttle to/from the event

and separate VIP meeting lounges. The Condé Nast Traveller Luxury Travel Fair has developed a unique Hosted Buyers program to give 120 strictly-selected, hand-picked Buyers the opportunity to meet with industry leaders and discuss business.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR 2014 FACTS AND FIGURES



CONDÉ NAST TRAVELLER
LUXURY TRAVEL FAIR 2014
FACTS AND FIGURES

618 TOTAL NUMBER
OF VISITORS

412 BUYERS

50 HOSTED BUYERS

85 VIP BUYERS

72 PRESS

276 UNIQUE COMPANIES

THE LEADERS OF TRAVEL INDUSTRY ON LUXURY TRAVEL FAIR

2015



SARAH BISA

DIRECTOR OF GLOBAL RETAIL AND LUXURY SALES,
EUROPE, AFRICA, MIDDLE EAST, RUSSIAN STARWOOD HOTELS & RESORTS

"Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with nearly 1,200 properties in 100 countries, and 171,000 employees at its owned and managed properties. Particularly for our ever growing Luxury portfolio of St. Regis, Luxury Collection and W Hotels we strongly believe in the power and value of dedicated Travel Professionals. There is a need for exclusive forums where these Luxury players meet, especially in Russia. In the past tradeshow focus has mostly been on "Travel & Tourism", rarely on "Luxury & Lifestyle". Condé Nast understood this, can build on its incredible expertise in Luxury & Lifestyle publishing and finally brings glamour back into professional networking events. Спасибо Condé Nast



MICHEL REY

PRESIDENT OF HOTEL METROPOL, MOSCOW

"The Metropol Hotel is very honoured and proud to be selected as platform for the 2014 CNT Luxury Travel Fair in Moscow. We are proud to present our self as the historical and iconic Landmark Property of the Russian capital and to show to all participants our exceptional banquet facilities, and more important, to grant to all participants a very warm and personal welcome and service.

We expect an abundant and very exciting exchange of new ideas, new trends, experiences or simply discussions between professionals and leaders in the luxury travel business, and those linked with it. This in a location like Metropol where, 100 years earlier, cultural and avant-garde exchanges took place...

A Renaissance!

We also believe that this CNT Luxury Travel Fair in Moscow will in the future contribute to an even closer cooperation and understanding amongst all professional and non-professional individuals, travel institutions and all the institutions linked in one way or another with the luxury travel trade. We hope further, that the CNT Luxury Travel Fair will establish itself to be the most important Travel Fair in Eastern Europe. Of course with a regular yearly venue at the Metropol."



JEAN-PIERRE SOUTRIC

VICE PRESIDENT CORPORATE AND TRAVEL INDUSTRY SALES,
EUROPE FOUR SEASONS HOTELS & RESORTS

"Condé Nast Traveller is a partner magazine with a solid, dynamic and objective editorial team. It is also read by an elite community. The exclusive and versatile format. The accent on quality and exceptional travel. The opportunity to expand our industry horizons. The presence of Four Seasons in Russia."

THE LEADERS OF TRAVEL INDUSTRY ON LUXURY TRAVEL FAIR

2015



STEVE ODELL

PRESIDENT EUROPE, AFRICA,
MIDDLE EAST & ASIA PACIFIC, SILVERSEA CRUISES

"We decided to participate in the CNT Luxury Travel Fair with our unique cruise brand Silversea famous all over the world. Silversea already enjoys a close collaboration with Condé Nast Traveller in other countries, it is our main partner. Condé Nast Traveller is not only a magazine about the best ways to spend a vacation, it promotes a certain lifestyle, just as a Silversea travel is above all a lifestyle. We believe that this magazine is a true emblem of refined taste, Condé Nast Traveller knows all about travelling, and we are also eager to get some knowledge about Russian travelers. The Russian market is one of the most important for us at the moment and we set great expectations for it. This year Silversea celebrates its 20th anniversary and we arranged some activities dedicated to this significant event, in particular the first edition of the Silversea booklet in Russian. We hope to establish new contacts with travel experts at the fair and to draw the attention of mass media and partners to our new routes."



PASCAL VISINTAINER

VICE PRESIDENT GLOBAL SALES
& MARKETING, LUCIEN BARRIÈRE HOTELS & CASINOS

"Taking part in international fairs is always interesting and useful, even more so when it refers to the first Travel Fair organized by Condé Nast Russia. I believe it is a significant event that will draw a new guideline for the development and cooperation in luxury travel industry in Russia and CIS-countries. In my view it is an excellent possibility to establish international links. We are looking forward to the beginning of the fair!"



SUSAN HARMSWORTH

SUSAN HARMSWORTH FOUNDER AND CEO OF ESPA

"The synergies between our companies are unquestionable. The portfolio of hoteliers and suppliers at the event perfectly meet the exclusive network of spas that ESPA hopes to build within Russia and worldwide."

THE LEADERS OF TRAVEL INDUSTRY ON LUXURY TRAVEL FAIR

2015



ANASTASIA BELIAKOVA

REGIONAL DIRECTOR RUSSIA
AND CIS THE LEADING HOTELS OF THE WORLD

"The concept of CNT Luxury Travel Fair pin points the luxury travel professionals networking which is an expected not to say more outcome of any B2B event. Yet, Condé Nast Russia has gone well beyond that. In the fast changing business environment, anticipating trends and getting ready for changes is something that the industry leaders ought to do to progress. CNT Luxury Travel Fair is the first one to offer professional high-level conference and forums platforms as part of the fair. We do believe this would attract high profile buyers – those who run the business by creating the future of luxury travel. These are the partners we want to do business with. The ultimate objective to strengthen the relationships with his type of professionals was the focal point of our decision to support the CNT Luxury Travel Fair. I do strongly believe this annual event would provide another spin to travel market future development in Russia by creating the demand for unique travel experiences provided by experienced and knowledgeable travel professionals."



FRANK MARRENBACH

CEO, OETKER COLLECTION

"Traditionally, Russia is one of our most vibrant feeder markets. To meet all decision makers at CNT Luxury Travel Fair is a unique opportunity for Oetker Collection."

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR PROPOSAL

2015

PARTICIPATION FEE

*(only one product or hotel can be represented with this option)**

4000 EUROS INCLUDING

- 18 % VAT;
- One table with four chairs and flowers per exhibitor (approximately 4-6 sq.m.);
- Up to three delegates per exhibitor;
- Registration and Administration Fee;
- One Company name sign, incl. the company logo, and 4 pictures;
- One Full Page in the Official Event Catalogue "Conde Nast Traveller Luxury Travel Fair – THE GOLD List 2015";
- Listing on the "Exhibitors' List" in the event web site and catalogue;
- Entry to the Condé Nast Traveller Luxury Travel Fair Conferences;
- Unlimited access to the VIP lounge for meetings with VIP and Hosted buyers;
- Complimentary coffee, tea, water, soft drinks, lunch in the social meeting lounges;
- Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015;
- One invitation per each exhibitor to the annual Condé Nast Traveller Russia gala event, the Condé Nast Traveller Russia Readers' Choice Award, on March 16th, 2015;
- Wi-Fi Internet at the event;
- Usage of advanced "Meeting Planner" to pre-arrange up to 25 meetings per registered delegate;
- Usage of on-site "Messenger" to communicate fast with the registered visitors.

LIMITED AVAILABILITY

Inclusion in the Condé Nast Traveller Luxury Travel Fair in Moscow is strictly limited to 100 diverse companies meeting the high-end criteria set by Condé Nast Traveller magazine. Confirmation of participation at the Condé Nast Traveller Luxury Travel Fair is subject to consideration and approval by Condé Nast Russia.

ACCOMMODATION

**SPECIAL PRICES FOR ACCOMMODATION IN MOSCOW
HOTELS ARE AVAILABLE FOR ALL EXHIBITORS.**

VISA SUPPORT

Citizens of most nations require a visa to enter Russia. Please consult the nearest Russian Consulate in advance. Condé Nast Traveller Luxury Travel Fair does not provide visa support or visa invitation letters. A visa application/visa support

voucher can be provided by the hotel where the participant(s) will be accommodated in Moscow during the Condé Nast Traveller Luxury Travel Fair. For further information and assistance, please kindly contact your hotel directly.

SPONSORSHIP PACKAGES

2015

There is no better way to showcase your company at the Condé Nast Traveller Luxury Travel Fair than by selecting one of our comprehensive sponsorship options. Expect a massive increase in visibility with customized promotional leverage for your business at Russia's premiere luxury B2B travel show, where elite travel consumers meet with industry leaders from around the globe. When you choose one of our bespoke sponsorship packages, you will be sure to attract the attention of Russia's top-tier travel professionals, journalists, and corporate travel managers!

POSITION YOUR BRAND AMIDST THE BEST OF THE LUXURY INDUSTRY! BE THE ONE AND ONLY!

GENERAL PARTNER / PARTNER COUNTRY / PARTNER HOTEL GROUP

AVAILABLE AT **80 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.

Partner logo on event invitations.

Partner logo on all pre-show marketing collaterals and mailings.

Partner logo on all attendee badges.

Partner logo on signage and signs during the event.

Exclusive branded lounge area (**304** sq.m. – Chat-sky hall, up to 35 participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).

One-hour use of the Conference Hall (up to 250 pax).

Branding at the event (production costs excluded), which must be coordinated with Condé Nast Russia according to the event standards and have preliminary written approval.

Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Partner banner – premium position, with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.

One full-page premium advertisement in the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST” (back cover).

One company page in the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST” – “A Message from our Partner”.

Double Page Spread advertisement in the event catalogue – “Condé Nast Traveller Luxury Travel

Fair THE GOLD LIST.”

Ten news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.

Eight news in the Condé Nast Traveller Russia magazine over a period of 8 months.

Exclusive press release.

Individual registration on the event web page for each exhibiting company sharing the exclusive branded lounge area, together with listing at the “Exhibitors’ List” in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers’ Choice Awards, on March 16th, 2015 and five additional sponsor invitations.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES

2015

MAJOR PARTNER

AVAILABLE AT **54 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Partner logo on event invitations.
Exclusive branded lounge area (**121** sq.m. – Savva Morozov hall, up to **18** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.
Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
Double Page Spread premium advertisement in the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST.”
Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.
Five news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.
Three news in Condé Nast Traveller Russia magazine over a period of 6 months.
Exclusive press release.

Individual registration on the event web page for each exhibiting company sharing the exclusive branded lounge area, together with listing at the “Exhibitors’ List” in both web site and catalogue and one full page as an Exhibitor at the event catalogue.
Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers’ Choice Award, on March 16th, 2015 and three additional sponsor invitations.
Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.
Wi-Fi Internet at the event.
Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

HOTEL GROUP PARTNER

AVAILABLE AT **45 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Official Hotel Group Partner.
Exclusive branded lounge area (**105** sq.m. – Chekhov and Turgenev hall, up to **15** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair www.cntfair.com over a period of 6 months.
Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.
Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
Double Page Spread premium advertising at the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST.”
Five news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.
Three news in Condé Nast Traveller Russia magazine over a period of 6 months.
Individual registration on the event web page for

each exhibiting company sharing the exclusive branded lounge area, together with listing at the “Exhibitors’ List” in both web site and catalogue and one full page as an Exhibitor at the event catalogue.
Exclusive press release.
Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia gala event, the Condé Nast Traveller Russia Readers’ Choice Awards, on March 16th, 2015 and two additional sponsor invitations.
Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.
Wi-Fi Internet at the event.
Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES

2015

HOTEL GROUP PARTNER / HOTEL PARTNER

AVAILABLE AT **27 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Official Hotel Group Partner/Hotel Partner.
Exclusive branded lounge area (**54** sq.m. - Bunin hall, up to **9** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.
Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
Double Page Spread advertising at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."
Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.
Two news in Condé Nast Traveller Russia magazine over a period of 6 months.
Exclusive press release.
Individual registration on the event web page for

each exhibiting company sharing the exclusive branded lounge area, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.
Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 16th, 2015 and an additional sponsor invitation.
Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.
Wi-Fi Internet at the event.
Post event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

HOTEL GROUP PARTNER / HOTEL PARTNER

AVAILABLE AT **20 000** EUROS (EXCLUDING VAT)

AVAILABLE - 3

Official Hotel Group Partner/Hotel Partner.
Exclusive branded lounge area (apr. **40** sq.m., up to **5** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.
Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
Double Page Spread advertising at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."
Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.
Two news in Condé Nast Traveller Russia magazine over a period of 6 months.
Exclusive press release.
Individual registration on the event web page for

each exhibiting company sharing the exclusive branded lounge area, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.
Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 16th, 2015 and an additional sponsor invitation.
Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.
Wi-Fi Internet at the event.
Post event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES

2015

EXCLUSIVE AIRLINE PARTNER

AVAILABLE AT **30 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.

Official Airline Partner.

Exclusive branded lounge area (apr. **40** sq.m.) at the Condé Nast Traveller Luxury Travel Fair (production, furniture, decoration and catering excluded).

Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Double Page Spread advertisement in the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."

Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.

Two news in Condé Nast Traveller Russia magazine

over a period of 6 months.

Exclusive press release.

Individual registration on the event web page, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 16th, 2015 and two additional sponsor invitations.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

EXCLUSIVE AUTOMOBILE PARTNER

AVAILABLE AT **30 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.

Official Automobile Partner.

Automobile display at the entrance (outdoors).

Branded transfers for VIP and Hosted guests.

Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.

Official promotional video (to be supplied by Partner) played in rotation during the event on the main hall screen.

Double Page Spread advertisement at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 16th, 2015 and an additional two sponsor invitations.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.

Post event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES

2015

OFFICIAL CREDIT CARD / BANK / PAYMENT SYSTEM PARTNER

AVAILABLE AT **15 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive branded lounge area (apr. **40** sq.m.) at the Condé Nast Traveller Luxury Travel Fair (production, furniture, decoration and catering excluded).

Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months. Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Double page advertising in the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."

Two news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 8 months.

Two news in Condé Nast Traveller Russia magazine over a period of 8 months.

Individual registration on the event web page, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 16th, 2015 and an additional sponsor invitation.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

EXCLUSIVE OFFICIAL TIMEKEEPER

AVAILABLE AT **15 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.

Place your logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com for the period of 6 months (as an official timekeeper on the event countdown clock). Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Place your watch displays at various event locations (with advance written agreement from Condé Nast Russia).

Double Page Spread premium advertising at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."

Two news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 8 months.

Two news in Condé Nast Traveller Russia magazine over a period of 8 months.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 16th, 2015 and an additional sponsor invitation.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.

Post-event coverage in Condé Nast Traveller Russia magazine and Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES

2015

SPA PARTNER

AVAILABLE AT **15 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Official Spa Partner.

An exclusive branded spa area at one of the Metropol Suites and in the VIP Lounge during the Condé Nast Traveller Luxury Travel Fair (production, furniture, decoration and catering excluded) for complimentary spa treatments for the buyers and media representatives.

Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Place your logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com for the period of 6 months.

Double Page Spread advertising in the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST" (third cover).

Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 8 months.

Two news in Condé Nast Traveller Russia magazine

over a period of 8 months.

Exclusive press release.

Individual registration on the event web page, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 17th, 2015.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 16th, 2015 and an additional sponsor invitation.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

ADVERTISING AND BRANDING OPPORTUNITIES

2015

OFFICIAL BAG PARTNER (EXCLUSIVE PARTNER)

AVAILABLE AT **7 000** EUROS (EXCLUDING VAT); (PRICE INCLUDES FULL PRODUCTION COSTS)

Make a statement that can't be missed. The best promotion during the event. Partner logo (picture or layout) on one side of the Condé Nast Traveller Luxury Travel Fair official event bags. Align your brand with the Condé Nast Traveller Luxury Travel

Fair logo on the other side and enjoy outstanding visibility for your brand during the show. A very cost-effective way to have your brand seen by all event attendees.

OFFICIAL NOTEPAD PARTNER (EXCLUSIVE PARTNER)

AVAILABLE AT **5 000** EUROS (EXCLUDING VAT); (PRICE INCLUDES FULL PRODUCTION COSTS)

A one of a kind advertising option available for one exclusive partner. These notepads will be used by hand-picked travel professionals long after the event. When used, your logo will always be visible. Your company logo printed on the cover and on

every page of the Condé Nast Traveller Luxury Travel Fair official event notepads. A powerful promotional option aimed at a highly targeted audience.

OFFICIAL LANYARDS PARTNER (EXCLUSIVE PARTNER)

AVAILABLE AT **5 000** EUROS (EXCLUDING VAT); (PRICE INCLUDES FULL PRODUCTION COSTS)

A great opportunity to promote your company by placing your logo "around the neck" of all high-end exhibitors and visitors at the Condé Nast Traveller Luxury Travel Fair. One of the most popular

promotional tools to be received by each attendee. Your company branding will be placed on both sides on the Condé Nast Traveller Luxury Travel Fair Official event lanyards.

BAG INSERTS

AVAILABLE AT **2 000** EUROS (EXCLUDING VAT)

A highly targeted branding and advertising option. Have your promotional material put into the Condé Nast Traveller Luxury Travel Fair official event bags and seen by all visitors - buyers, VIP buyers,

hosted buyers, corporate travel managers, and media representatives. Distribute your company brochure or leaflet together with the official catalogue of the event.

WEBSITE BANNER

There is no better option to promote your brand among a selected audience than advertising with your own banner on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com. Every time an exhibitor, buyer, or me-

dia representative goes on the web site, they see your banner - a great way to increase awareness of your brand among the crème de la crème of the tourism industry. Upon request.

ADVERTISING AND BRANDING OPPORTUNITIES

2015

ADVERTISING IN THE OFFICIAL EVENT CATALOGUE "CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR THE GOLD LIST"

Highlight your presence at the Condé Nast Traveller Luxury Travel Fair by placing an advertisement in the official catalogue. A unique advertising option to present your company to the Fair's exclusively-selected visitors: the best of the best among travel buyers and media representatives in

Russia.

One full-page advertising - **2 000** euros (excluding VAT).

Double Page Spread advertising - **3 000** euros (excluding VAT).

VIDEO ADVERTISEMENT IN ROTATION DURING THE EVENT

A great way to instantly increase your visibility and promote new products and services among the wider luxury-travel audience. Perhaps the best

way to get your message to the highest concentration of luxury-travel buyers in Eastern Europe
1 video - **2 000** euros (excluding VAT).