



Condé Nast Traveller

LUXURY TRAVEL FAIR

THE SHORTEST WAY TO RUSSIAN LUXURY TRAVEL MARKET

JOIN THE LIST OF SELECTED EXHIBITORS AT CONDÉ NAST TRAVELLER
LUXURY TRAVEL FAIR AND DISCOVER A WORLD OF NEW POSSIBILITIES
WITH OUR SPECIAL COMPILATION OF TOP TRAVEL COMPANIES

TRAVEL TRADE EXHIBITION
FOR TOP NAMES IN LUXURY HOSPITALITY INDUSTRY:

HOTELS AND RESORTS • CRUISES • SPA AND MEDICAL CLINICS • AIRLINES AND PRIVATE JETS • LUXURY PROPERTIES FOR RENT
• YACHT RENTALS AND LIMO SERVICES • CONCIERGE CLUBS • OTHER LUXURY TRAVEL RELATED PRODUCTS / SERVICES SUPPLIERS

MOSCOW, 22 MARCH, 2016

METROPOL HOTEL

MORE DETAILS AT

www.cntfair.com • info@cntfair.com

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR PROPOSAL 2016

CONDÉ NAST TRAVELLER MAGAZINE PRESENTS THE 3RD CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR IN RUSSIA, A TRAVEL-TRADE EVENT THAT IS BECOMING SYNONYMOUS WITH THE LUXURY TRAVEL INDUSTRY.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR - an event dedicated to all aspects of luxury tourism - will take place for the second time on the 22th of March, 2016 in one of Moscow's most historic and iconic buildings, the Metropol Hotel. The world's leading travel magazine, Condé Nast Traveller, will hand pick the utmost professionals in luxury tourism for a private, one-day B2B event.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR is the first global luxury travel trade event, organized by the world's leading publishing house Condé Nast. Condé Nast Traveller Luxury Travel Fair is the only luxury travel trade event in Eastern Europe officially recognized by the UNWTO. The 2015 fair in Moscow became the largest in scale luxury travel trade event in Eastern Europe with more than 3000 square meters richly decorated

by top international designers and florists. The exhibition brought together the best of the best in the luxury tourism industry. 150 exhibitors specially selected from 27 countries met during the first Condé Nast Traveller Luxury Travel Fair with more than 600 handpicked buyers from Russia.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR gives participants opportunities to make new, prosperous business connections with luxury travel companies and go beyond the traditional exchange of experience. Participants of the Condé Nast Traveller Luxury Travel Fair will enjoy an exceptional opportunity to learn about the latest travel trends from leading brands, to trade stories and ideas, and to hear inspiring lectures from the world's most respected professionals.

OUR HAND-PICKED EXHIBITORS INCLUDE THE TOP 100 COMPANIES IN THE TRAVEL INDUSTRY - RECOGNIZED LEADERS IN VARIOUS SEGMENTS OF LUXURY TOURISM AND LEADING SUPPLIERS OF HIGH-END TRAVEL SERVICES

- HOTEL CHAINS AND ASSOCIATIONS
- LUXURY HOTELS AND RESORTS
- CONCIERGE SERVICE
- NATIONAL AND REGIONAL OFFICES OF TOURISM
- AIR COMPANIES AND PRIVATE AVIATION
- MEDICAL CLINIC AND SPA
- CRUISE COMPANIES
- YACHTS AND LIMOUSINES
- EXCLUSIVE VILLA RENTALS
- COMPANIES THAT PROVIDE EXCLUSIVE PRODUCTS AND CUSTOM SERVICES IN THE TOURISM INDUSTRY

More than 800 selected leading representatives of the tourism industry, corporate clients and media from Russia, Ukraine, Belarus, Georgia, Armenia, Azerbaijan, Kazakhstan, Lithuania, Latvia and Estonia will have a unique opportunity to participate in this invitation-only exhibition in 2016. The Condé Nast Traveller Luxury Travel Fair has developed a unique Hosted Buyers program to give strictly-selected, hand-picked Buyers the opportunity to meet with industry leaders and discuss business. Leading buyers and top company management will be offered VIP-shuttles and private VIP-lounge areas for meetings. Condé Nast Traveller Luxury Travel Fair will conclude with a grand private evening event. The glamorous evening event in 2014 was concluded by a special performance of Sophie-Ellis Bextor.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR PROPOSAL 2016

The exhibition is held the day after the traditional Condé Nast Traveller Readers' Choice Awards. Recognized as the Oscars of high-end tourism, the Readers' Choice Awards have been organized by Condé Nast Traveller for more than ten years in various countries around the world. The 2016 Condé Nast Traveller's Readers' Choice Awards will be held in Russia for the fourth time.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR WILL BE HELD ANNUALLY.

VENUE

The Metropol hotel – one of Moscow's most historic and iconic buildings in the heart of the city – is within walking distance of Red Square, the Bolshoi Theatre, and some of the city's best hotels.

PRELIMINARY PROGRAM OF THE EVENT

DATE: **22TH OF MARCH 2016**

A ONE-DAY EVENT

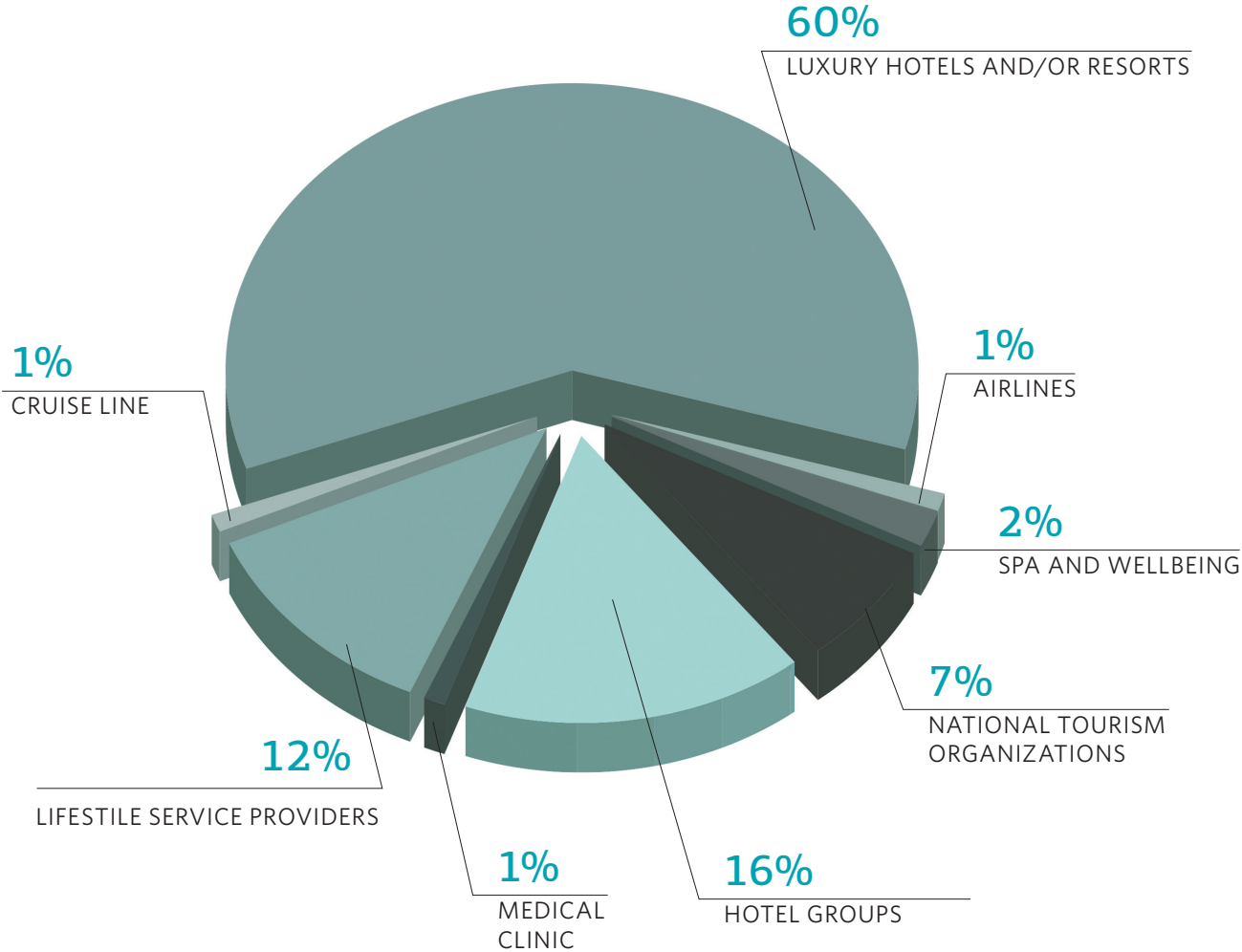
10.00 REGISTRATION OPENS FOR EXHIBITORS / DOORS OPEN FOR EXHIBITORS ONLY	15.00 - 16.00 SECOND CONFERENCE SESSION (REGISTRATION REQUIRED)
11.00 REGISTRATION OPENS FOR VISITORS / DOORS OPEN	17.00 - 18.00 THIRD CONFERENCE SESSION (REGISTRATION REQUIRED)
11.15 EXHIBITION BEGINS	19.15 - 22.00 OFFICIAL CONDÉ NAST TRAVEL LER LUXURY TRAVEL FAIR EVENING EVENT
11.30 - 12.30 FIRST CONFERENCE SESSION (REGISTRATION REQUIRED)	
13.00 - 14.30 LUNCH IN THE SOCIAL MEETING LOUNGES AND VIP LOUNGE	

ESTIMATED NUMBER OF GUESTS

The guest list for the Condé Nast Traveller Luxury Travel Fair will include 800 selected leading representatives of the tourism industry, corporate clients, and media from Russia, Ukraine, Belarus, Georgia, Armenia, Azerbaijan, Kazakhstan, Lithuania, Latvia and Estonia. Specially selected 100 TOP buyers will enjoy a VIP shuttle to/from the event

and separate VIP meeting lounges. The Condé Nast Traveller Luxury Travel Fair has developed a unique Hosted Buyers program to give 120 strictly-selected, hand-picked Buyers the opportunity to meet with industry leaders and discuss business.

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR 2015 FACTS AND FIGURES



CONDÉ NAST TRAVELLER
LUXURY TRAVEL FAIR 2015
FACTS AND FIGURES

998 TOTAL NUMBER
OF VISITORS

700 BUYERS

148 HOSTED BUYERS

150 VIP BUYERS

72 PRESS

139 UNIQUE COMPANIES

THE LEADERS OF TRAVEL INDUSTRY ON LUXURY TRAVEL FAIR 2016



ABULFAS GARAYEV
MINISTER OF CULTURE AND TOURISM
OF THE REPUBLIC OF AZERBAIJAN

"This event, where Azerbaijan is participating in 2015 as a partner country, is a unique platform to establish business relations and extend cooperation in the field of luxury tourism."



PASCAL VISINTAINER
VICE PRESIDENT GLOBAL SALES,
LUCIEN BARRIÈRE HÔTELS & CASINOS

"Technology, professionalism and luxury were combined to create the product of Condé Nast Traveller Luxury Travel Fair. The Fair allows arranging a lot of effective meetings in a short time for getting new business contacts. This helps to exchange the experience and summarize the main trends in the market as well as learn about new aspects in the field of luxury tourism. French hotels group Lucien Barrière Hôtels & Casinos for almost several years rely on Condé Nast Traveller Luxury Travel Fair as the large-scale and elite event with a high-end management."



SARAH BISA
DIRECTOR OF GLOBAL LEISURE & LUXURY SALES
STARWOOD HOTELS & RESORTS, EUROPE, AFRICA, MIDDLE EAST

"Condé Nast Traveller Luxury Travel Fair invites top influencers in a credible and enjoyable setting - of course I'm in! It's now that genuine relationships with the best travel professionals in this region matter most. I am looking forward to seeing many dear friends and thanking them for their continuous support."

THE LEADERS OF TRAVEL INDUSTRY ON LUXURY TRAVEL FAIR 2016

BASTIEN BLANC

VICE PRESIDENT SALES, MARKETING & BUSINESS DEVELOPMENT -
RUSSIA & CIS INTERSTATE HOTELS & RESORTS



"The Condé Nast presenting The Luxury Travel Fair in Moscow is for us a great opportunity to show case the Russian hospitality which might not been portrayed from the most positive aspect from abroad. The warmth and dedication of our teams in Russia to deliver nothing but the best remain to be discover by many markets worldwide. To have our hotels which have been handpicked as part of the definitive collection of the finest and most unique highend travel experiences from our region, is first of all a honor, though also give us the opportunity to engage with the experts and discover the latest travel trends from the international market, as well as their expectations, which keep on growing year on year. Our market due to the high end clientele we are welcoming in Marriott Moscow Aurora, Hilton Moscow Leningradskaya, Marriott Astana or Marriott Minsk are looking forward to receive an equivalent, when not higher, level of service than they get in Europe and we are dedicated to deliver.

By uncovering exclusive luxury and boutique hotels, bespoke luxury tour operators, first-class concierge companies, and original once in a lifetime travel experiences - Condé Nast Traveller is dedicated to the most discerning and experienced traveler, and we share this dedication to excellence."

ANASTASIA BELIAKOVA

SENIOR DIRECTOR RUSSIA, UKRAINE AND CIS,
THE LEADING HOTELS OF THE WORLD



"The Condé Nast Traveller Luxury Travel Fair offers brilliant opportunities for both suppliers and trade that are far away from the conventional way most of the professional events are organized. This is a combination of a fair, a networking platform as well as a professional forum that allows to bring to light some of the important industry tendencies discussed in a constructive way."

MICHEL RAY

PRESIDENT OF HOTEL METROPOL, MOSCOW



"The initiative of Condé Nast to organize last year's premier of the Condé Nast Traveller Fair Russia has been crowned with great success and The Metropol is proud to support this important event and to partner with Condé Nast Traveller to the future success of it. Especially in the present economic environment and market situation it is even more important to show continuity and to further enhance the dialogue and exchange among service providers and business partners and to present innovative products in order to capture the attention of the clients.

Even more though that the first edition of Condé Nast Traveller Luxury Travel Fair was so successful and is becoming a must milestone in the travel communities calendar.

And Moscow is simply the best city to serve as liaison between the eastern and western travel community.

We look very much forward to another great event with lots of very fruitful and positive dialogues and exchanges."

THE LEADERS OF TRAVEL INDUSTRY ON LUXURY TRAVEL FAIR 2016

PIERS SCHREIBER

GROUP VICE PRESIDENT CORPORATE COMMUNICATIONS &
PUBLIC AFFAIRS, JUMEIRAH GROUP



"Jumeirah Group, the Dubai-based luxury hotel company and a member of Dubai Holding, is delighted to participate at Condé Nast Traveller Luxury Travel Fair for the second time. Representatives of our hotels and resorts are coming to Moscow again this year to meet with Russian travel industry partners and to share our news and latest trends. The opportunity of building strong business connections in Russia and CIS reflects our commitment to this market.

Guests from Russia and CIS already know and love our hotels and resorts in UAE, the Maldives, Azerbaijan and Europe. However we have much more for them to experience. For example, in May we are opening a magnificent Jumeirah Bodrum Palace Hotel on Turkey's Aegean coast. Next year we open a new 430-room luxury hotel as an extension to Madinat Jumeirah in Dubai. And in 2016 we expect to open our first hotel in Russia, Jumeirah St. Petersburg on Nevsky prospect.

Condé Nast Traveller Luxury Travel Fair provides a beautiful historic location and a top-quality platform to present our luxury portfolio of 23 hotels, resorts and residences in 10 countries, as well as our brand promise of STAY DIFFERENT™."

PHILIPPE GARNIER

VICE PRESIDENT GLOBAL LUXURY SALES,
HILTON WORLDWIDE



"Condé Nast Traveller Luxury Travel Fair is: 1. Fresh approach to B2B professional meetings on the luxury travel segment. 2. Impressive venue and the scale of the event. 3. Condé Nast Publishing House support has a brand that evokes luxury and as a result the ability to bring more quality buyers from Russia and CIS countries. 4. Very good list of year 2014 buyers. 5. The opportunity to enhance Waldorf Astoria and Conrad brand awareness due to extensive participation from our side and organisational facilities provided by Condé Nast."

CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR PROPOSAL 2016

PARTICIPATION FEE

*(only one product or hotel can be represented with this option)**

4000 EUROS INCLUDING

- 18 % VAT;
- One table with four chairs and flowers per exhibitor (approximately 4-6 sq.m);
- Up to three delegates per exhibitor;
- Registration and Administration Fee;
- One Company name sign, incl. the company logo, and 4 pictures;
- One Full Page in the Official Event Catalogue "Conde Nast Traveller Luxury Travel Fair – THE GOLD List 2016";
- Listing on the "Exhibitors' List" in the event web site and catalogue;
- Entry to the Condé Nast Traveller Luxury Travel Fair Conferences;
- Unlimited access to the VIP lounge for meetings with VIP and Hosted buyers;
- Complimentary coffee, tea, water, soft drinks, lunch in the social meeting lounges;
- Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016;
- One invitation per each exhibitor to the annual Condé Nast Traveller Russia gala event, the Condé Nast Traveller Russia Readers' Choice Award, on March 21th, 2016;
- Wi-Fi Internet at the event;
- Usage of advanced "Meeting Planner" to pre-arrange up to 25 meetings per registered delegate;
- Usage of on-site "Messenger" to communicate fast with the registered visitors.

LIMITED AVAILABILITY

Inclusion in the Condé Nast Traveller Luxury Travel Fair in Moscow is strictly limited to 100 diverse companies meeting the high-end criteria set by Condé Nast Traveller magazine. Confirmation of participation at the Condé Nast Traveller Luxury Travel Fair is subject to consideration and approval by Condé Nast Russia.

ACCOMMODATION

**SPECIAL PRICES FOR ACCOMMODATION IN MOSCOW
HOTELS ARE AVAILABLE FOR ALL EXHIBITORS.**

VISA SUPPORT

Citizens of most nations require a visa to enter Russia. Please consult the nearest Russian Consulate in advance. Condé Nast Traveller Luxury Travel Fair does not provide visa support or visa invitation letters. A visa application/visa support

voucher can be provided by the hotel where the participant(s) will be accommodated in Moscow during the Condé Nast Traveller Luxury Travel Fair. For further information and assistance, please kindly contact your hotel directly.

SPONSORSHIP PACKAGES 2016

There is no better way to showcase your company at the Condé Nast Traveller Luxury Travel Fair than by selecting one of our comprehensive sponsorship options. Expect a massive increase in visibility with customized promotional leverage for your business at Russia's premiere luxury B2B travel show, where elite travel consumers meet with industry leaders from around the globe. When you choose one of our bespoke sponsorship packages, you will be sure to attract the attention of Russia's top-tier travel professionals, journalists, and corporate travel managers!

POSITION YOUR BRAND AMIDST THE BEST OF THE LUXURY INDUSTRY! BE THE ONE AND ONLY!

GENERAL PARTNER / PARTNER COUNTRY / PARTNER HOTEL GROUP

AVAILABLE AT **80 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.

Partner logo on event invitations.

Partner logo on all pre-show marketing collaterals and mailings.

Partner logo on all attendee badges.

Partner logo on signage and signs during the event.

Exclusive branded lounge area (**304** sq.m. – Chat-sky hall, up to 35 participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).

One-hour use of the Conference Hall (up to 250 pax).

Branding at the event (production costs excluded), which must be coordinated with Condé Nast Russia according to the event standards and have preliminary written approval.

Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Partner banner – premium position, with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.

One full-page premium advertisement in the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST” (back cover).

One company page in the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST” – “A Message from our Partner”.

Double Page Spread advertisement in the event catalogue – “Condé Nast Traveller Luxury Travel

Fair THE GOLD LIST.”

Ten news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.

Eight news in the Condé Nast Traveller Russia magazine over a period of 8 months.

Exclusive press release.

Individual registration on the event web page for each exhibiting company sharing the exclusive branded lounge area, together with listing at the “Exhibitors’ List” in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers’ Choice Awards, on March 21th, 2016 and five additional sponsor invitations.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES 2016

MAJOR PARTNER

AVAILABLE AT **54 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Partner logo on event invitations.

Exclusive branded lounge area (**121** sq.m. – Savva Morozov hall, up to **18** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).

Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Double Page Spread premium advertisement in the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST.”

Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Five news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.

Three news in Condé Nast Traveller Russia magazine over a period of 6 months.

Exclusive press release.

Individual registration on the event web page for each exhibiting company sharing the exclusive branded lounge area, together with listing at the “Exhibitors’ List” in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers’ Choice Award, on March 21th, 2016 and three additional sponsor invitations.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

HOTEL GROUP PARTNER

AVAILABLE AT **45 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Official Hotel Group Partner.

Exclusive branded lounge area (**105** sq.m. – Chekhov and Turgenev hall, up to **15** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).

Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair www.cntfair.com over a period of 6 months.

Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Double Page Spread premium advertising at the event catalogue – “Condé Nast Traveller Luxury Travel Fair THE GOLD LIST.”

Five news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.

Three news in Condé Nast Traveller Russia magazine over a period of 6 months.

Individual registration on the event web page for

each exhibiting company sharing the exclusive branded lounge area, together with listing at the “Exhibitors’ List” in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Exclusive press release.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia gala event, the Condé Nast Traveller Russia Readers’ Choice Awards, on March 21th, 2016 and two additional sponsor invitations.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES 2016

HOTEL GROUP PARTNER / HOTEL PARTNER

AVAILABLE AT **27 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Official Hotel Group Partner/Hotel Partner.
Exclusive branded lounge area (**54** sq.m. - Bunin hall, up to **9** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.
Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
Double Page Spread advertising at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."
Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.
Two news in Condé Nast Traveller Russia magazine over a period of 6 months.
Exclusive press release.
Individual registration on the event web page for

each exhibiting company sharing the exclusive branded lounge area, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.
Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 21th, 2016 and an additional sponsor invitation.
Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.
Wi-Fi Internet at the event.
Post event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

HOTEL GROUP PARTNER / HOTEL PARTNER

AVAILABLE AT **20 000** EUROS (EXCLUDING VAT)

AVAILABLE - 3

Official Hotel Group Partner/Hotel Partner.
Exclusive branded lounge area (apr. **40** sq.m., up to **5** participants) at the Condé Nast Traveller Luxury Travel Fair (furniture, decoration and catering excluded).
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.
Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
Double Page Spread advertising at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."
Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.
Two news in Condé Nast Traveller Russia magazine over a period of 6 months.
Exclusive press release.
Individual registration on the event web page for

each exhibiting company sharing the exclusive branded lounge area, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.
Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 21th, 2016 and an additional sponsor invitation.
Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.
Wi-Fi Internet at the event.
Post event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES 2016

EXCLUSIVE AIRLINE PARTNER

AVAILABLE AT **30 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.
Official Airline Partner.
Exclusive branded lounge area (apr. **40** sq.m.) at the Condé Nast Traveller Luxury Travel Fair (production, furniture, decoration and catering excluded).
Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.
Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
Double Page Spread advertisement in the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."
Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 6 months.
Two news in Condé Nast Traveller Russia magazine

over a period of 6 months.
Exclusive press release.
Individual registration on the event web page, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.
Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 21th, 2016 and two additional sponsor invitations.
Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.
Wi-Fi Internet at the event.
Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

EXCLUSIVE AUTOMOBILE PARTNER

AVAILABLE AT **30 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.
Official Automobile Partner.
Automobile display at the entrance (outdoors).
Branded transfers for VIP and Hosted guests.
Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months.
Official promotional video (to be supplied by Partner) played in rotation during the event on the main hall screen.
Double Page Spread advertisement at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.
One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 21th, 2016 and an additional two sponsor invitations.
Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.
Post event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES 2016

OFFICIAL CREDIT CARD / BANK / PAYMENT SYSTEM PARTNER

AVAILABLE AT **15 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive branded lounge area (apr. **40** sq.m.) at the Condé Nast Traveller Luxury Travel Fair (production, furniture, decoration and catering excluded).

Partner logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com over a period of 6 months. Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Double page advertising in the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."

Two news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 8 months.

Two news in Condé Nast Traveller Russia magazine over a period of 8 months.

Individual registration on the event web page, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 21th, 2016 and an additional sponsor invitation.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

EXCLUSIVE OFFICIAL TIMEKEEPER

AVAILABLE AT **15 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Exclusive Partner.

Place your logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com for the period of 6 months (as an official timekeeper on the event countdown clock). Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Place your watch displays at various event locations (with advance written agreement from Condé Nast Russia).

Double Page Spread premium advertising at the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST."

Two news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 8 months.

Two news in Condé Nast Traveller Russia magazine over a period of 8 months.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 21th, 2016 and an additional sponsor invitation.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.

Post-event coverage in Condé Nast Traveller Russia magazine and Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

SPONSORSHIP PACKAGES 2016

SPA PARTNER

AVAILABLE AT **15 000** EUROS (EXCLUDING VAT)

AVAILABLE - 1

Official Spa Partner.

An exclusive branded spa area at one of the Metropol Suites and in the VIP Lounge during the Condé Nast Traveller Luxury Travel Fair (production, furniture, decoration and catering excluded) for complimentary spa treatments for the buyers and media representatives.

Official promotional video (to be provided by Partner) played in rotation during the event on the main hall screen.

Condé Nast Traveller Luxury Travel Fair press and post materials with Partner mentioning.

Place your logo with link on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com for the period of 6 months.

Double Page Spread advertising in the event catalogue - "Condé Nast Traveller Luxury Travel Fair THE GOLD LIST" (third cover).

Four news on the Condé Nast Traveller Russia official web page www.cntraveller.ru over a period of 8 months.

Two news in Condé Nast Traveller Russia magazine

over a period of 8 months.

Exclusive press release.

Individual registration on the event web page, together with listing at the "Exhibitors' List" in both web site and catalogue and one full page as an Exhibitor at the event catalogue.

Complimentary coffee, tea, water, soft drinks, lunch at the social meeting lounges.

Entry to the official Condé Nast Traveller Luxury Travel Fair evening event on March 22th, 2016.

One invitation per each exhibiting company sharing the exclusive branded lounge area to the annual Condé Nast Traveller Russia Readers' Choice Awards, on March 21th, 2016 and an additional sponsor invitation.

Entry to the Condé Nast Traveller Luxury Travel Fair Conferences.

Wi-Fi Internet at the event.

Post-event coverage in Condé Nast Traveller Russia magazine and on the Condé Nast Traveller Russia official web page www.cntraveller.ru with Partner mentioning.

ADVERTISING AND BRANDING OPPORTUNITIES 2016

OFFICIAL BAG PARTNER (EXCLUSIVE PARTNER)

AVAILABLE AT **7 000** EUROS (EXCLUDING VAT); (PRICE INCLUDES FULL PRODUCTION COSTS)

Make a statement that can't be missed. The best promotion during the event. Partner logo (picture or layout) on one side of the Condé Nast Traveller Luxury Travel Fair official event bags. Align your brand with the Condé Nast Traveller Luxury Travel

Fair logo on the other side and enjoy outstanding visibility for your brand during the show. A very cost-effective way to have your brand seen by all event attendees.

OFFICIAL NOTEPAD PARTNER (EXCLUSIVE PARTNER)

AVAILABLE AT **5 000** EUROS (EXCLUDING VAT); (PRICE INCLUDES FULL PRODUCTION COSTS)

A one of a kind advertising option available for one exclusive partner. These notepads will be used by hand-picked travel professionals long after the event. When used, your logo will always be visible. Your company logo printed on the cover and on

every page of the Condé Nast Traveller Luxury Travel Fair official event notepads. A powerful promotional option aimed at a highly targeted audience.

OFFICIAL LANYARDS PARTNER (EXCLUSIVE PARTNER)

AVAILABLE AT **5 000** EUROS (EXCLUDING VAT); (PRICE INCLUDES FULL PRODUCTION COSTS)

A great opportunity to promote your company by placing your logo "around the neck" of all high-end exhibitors and visitors at the Condé Nast Traveller Luxury Travel Fair. One of the most popular

promotional tools to be received by each attendee. Your company branding will be placed on both sides on the Condé Nast Traveller Luxury Travel Fair Official event lanyards.

BAG INSERTS

AVAILABLE AT **2 000** EUROS (EXCLUDING VAT)

A highly targeted branding and advertising option. Have your promotional material put into the Condé Nast Traveller Luxury Travel Fair official event bags and seen by all visitors – buyers, VIP buyers,

hosted buyers, corporate travel managers, and media representatives. Distribute your company brochure or leaflet together with the official catalogue of the event.

WEBSITE BANNER

There is no better option to promote your brand among a selected audience than advertising with your own banner on the main page of the Condé Nast Traveller Luxury Travel Fair website www.cntfair.com. Every time an exhibitor, buyer, or me-

dia representative goes on the web site, they see your banner – a great way to increase awareness of your brand among the crème de la crème of the tourism industry. Upon request.

ADVERTISING AND BRANDING OPPORTUNITIES 2016

ADVERTISING IN THE OFFICIAL EVENT CATALOGUE "CONDÉ NAST TRAVELLER LUXURY TRAVEL FAIR THE GOLD LIST"

Highlight your presence at the Condé Nast Traveller Luxury Travel Fair by placing an advertisement in the official catalogue. A unique advertising option to present your company to the Fair's exclusively-selected visitors: the best of the best among travel buyers and media representatives in

Russia.

One full-page advertising - **2 000** euros (excluding VAT).

Double Page Spread advertising - **3 000** euros (excluding VAT).

VIDEO ADVERTISEMENT IN ROTATION DURING THE EVENT

A great way to instantly increase your visibility and promote new products and services among the wider luxury-travel audience. Perhaps the best

way to get your message to the highest concentration of luxury-travel buyers in Eastern Europe
1 video - **2 000** euros (excluding VAT).