Global Reservations, Seamless Distribution

xn protel

CRS

Give guests the best service, however they book. Reduce booking costs. Streamline guest reservations. Save effort, time and money.

A globalized Central Reservation System that simplifies the guest reservation process, increases booking conversions and drives RevPAR, yield and profits by lowering the costs of guest acquisition.

xmsEnterprise:

- ▼ Encourages direct guest bookings
- ▼ Simplifies the guest reservation process
- ▼ Supports the mobile guest journey
- ▼ Integrates both Room and Activity bookings
- ▼ Lowers the cost of booking acquisition from OTAs
- ▼ Increases booking conversions
- ▼ Drives growth in RevPAR, yields and profits
- ▼ Minimizes IT, integration and development costs

www.xnprotel.com/CRS

xmsEnterprise

xmsEnterprise is a cloud-based reservation and distribution system for hotels, serviced apartment operators, online booking service providers and reservation sales offices.

xmsEnterprise enables control of multiple reservations channels from one global, central reservation system. It delivers bookings directly to the property management system desktop, ensuring guests receive instant confirmations and seamless service, whichever booking channel they choose.

xmsEnterprise CRS modules include:

- ▼ Distribution Management,
- ▼ Web Booking
- ▼ Mobile
- ▼ GDS
- ▼ OTA Channel Management
- ▼ Central Reservations Sales

Modular functionality and feature-graded pricing ensures a close match between your business size, needs and budget.

A new generation, modular, cloud-based booking platform. An open, connectible, component solution that simplifies and manages your guest booking process.

xmsEnterprise aggregates profiles, links to loyalty systems and improves RevPAR growth by driving conversions and lowering costs. It is functionally rich, scalable and can be managed from any web browser.

Seamlessly connect to all major GDS channels

The **Global Distribution System** link provides next generation seamless, 2-way connectivity to all major GDS channels via Amadeus, Sabre and Travelport. Linked via the DHISCO GDS switch it provides a powerful solution that connects 800,000+ travel agents, linking the CRS desktop to the property management system for direct and indirect reservations.

Manage demand and rate availability

Intelligently manage peak-load demand and rate availability decisions simultaneously from multiple booking channels, with **Distribution Management Switch**. Control reservation processing, profile operations, security, transaction posting and managing all other system operations.

Simplifies connectivity to the Industry's ecosystem

Uses HTNG industry interface standards to deliver lower cost booking sources, while ensuring minimal integration and development costs.

Maximise booking conversions through direct homepage reservations

The **Web Booking System** and **Mobile Guest** modules are designed for direct homepage reservations. With just a few clicks the booking pages provide simple and intuitive search and book steps. The booking workflows have been optimized for both responsive mobile and desktop user interfaces. This enhances the guest experience, simplifies steps and encourages repeat stays.

Efficient data processing and global control

The **Central Reservations** module is for hotel-based, regional or off-shore voice reservation sales centres. It has flexible, easy to use, on-screen enquiry and booking processes to support the busiest users with fast, efficient data processing, comprehensive functionality and powerful control tools.

Controlled distribution to OTAs

Powered by an integrated link to Siteminder RDX, **Channel Management** controls and reduces distribution costs to over 200 OTAs. Hotels can implement pooled inventory strategies, sharing inventory on a first-come, first-served basis. Rate availability and rate parity is managed across all connected OTA channels via a comprehensive set of channel management tools. This allows flexibility, control and consistency.

Service is Everything

Delivered as a software-as-a-service, xmsEnterprise reduces cost and IT complexity.

Backed by outstanding customer service that includes:

Integration and Development, Support Configuration
Training, Data Conversion, Demand Generation
GDS Chain Code Certification, Web Booking, Site Themes

xn protel

Xn protel Systems is a global hospitality management software company specializing in property management, central reservations, point of sale and activity management solutions. Our highly functional, cloud-native and open systems provide the latest technology and flexibility. They help world-class hospitality companies in over 50 countries to optimize revenue generation, simplify service operations and enhance the quality of guest communications.

Our next generation, global solutions are robust, highly scalable, feature-rich and backed by outstanding customer service and support. Our dedicated team of highly experienced hotel, hospitality and technology experts work hard to understand customers' needs and the issues they face. Located across our extensive network of offices in the UK, Asia and Middle East, our specialists provide the best advice, solutions and support to make sure customers meet the needs of local markets and achieve their business goals.

We are committed to:

Creating open systems: Working closely with our customers and partners we adopt industry standard protocols to break down traditional integration barriers. Creating truly open, flexible solutions that support guests' growing appetite to be more in control of their stay.

Developing cloud-native products. Our newest technologies are born in the cloud. That means our customers benefit from the latest innovations, can take full advantage of mobile and achieve a lower cost of ownership.

Being easy to do business with. We understand the frustration that comes with unresponsive and inflexible suppliers. We're not like that. And we don't take our customers for granted. A customer-centric approach is in our DNA, from preparing quotations through to resolving support calls.

The Company was formed in the UK in 2002, as Xn Hotel Systems. It was then renamed in 2015 as Xn protel Systems when protel hotelsoftware GmbH became a shareholder.

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