



LIV HOSPITALITY
DESIGN AWARDS

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- 2020 Inaugural Year

LIV Hospitality Design Awards globally recognized excellence in Hospitality **Architecture, Interior Designs** and **Guest Experiences**.

The mission of LIV Hospitality Design Awards is to celebrate quality Architectural ventures and Interior Design diversity, that shape Hospitality worldwide. LIV is an inclusive platform, pursuing exceptional projects within the LIVING and EATING spaces, from Co-living to Beach Resort, from Fine Dining restaurant to Pop up Bar. We believe in the power of Architecture and Interior Design to shape our lives.



LIV Hospitality Design Awards - Concept

With 40 categories in LIVING and 24 categories in the EATING section represented, LIV is one of the most comprehensive design competitions dedicated to Hospitality Design uniting creativity, innovation, and guest experience. LIV is an inclusive Awards, not only dedicated to Hotel and restaurant but considering all LIVING & EATING spaces from housing to short-term residence, from fine dining restaurant to Pop up Bar.

LIV Hospitality Design Awards stand for LIVING space

Our society is redefining space and Hospitality is embracing these changes by introducing new accommodation concepts, focusing on lifestyle, design, and guests' experience. From Short-term Rental to Private Housing, Beach Resort, or Boutique Hotel, Campervan to Co-living, today's types of accommodation have never been more diverse.

LIV Hospitality Design Awards stand for EATING space

Local specialty restaurants are expanding globally, food courts are synonyms of diversity, fine dining is a multi-sensorial experience ... The Food & Beverage propositions are in constant evolution... offering to our taste's bulbs and Eyes: new concepts, atmosphere, design, colors, and textures.

From cocktail bar to food court, Michelin-starred establishments or event space, food-truck to a private club, the Food & Beverage scene has never been as exciting as today





About LIV Hospitality Design Awards

Selected by our esteemed jury of architects, designers, hoteliers, developers, and leaders in interior design and architectural fields,

LIV Hospitality Design Awards gives 8 winning titles per year to Professionals and Students:

- Architectural Design of the Year – Living: Professional
- Architectural Design of the Year – Eating: Professional
- Interior Design of the Year - Living: Professional
- Interior Design of the Year - Eating: Professional
- Emerging Architect of the Year – Living: Student
- Emerging Architect of the Year – Eating: Student
- Emerging Interior Designer of the Year - Living: Student
- Emerging Interior Designer of the Year- Eating: Student

The evaluation process for entries to the LIV Hospitality Design Awards is based on various judging criteria that are constantly adapted to new technical, social, economic, and ecological requirements. Each member of the Jury is passionately committed to providing a fair evaluation and are providing a score-card from 10 to 100 points.

Submissions need to be completed before the final deadline of March 31st, 2021.



Benefits of LIV Hospitality Design Awards

■ Brand Differentiation

Becoming a LIV Hospitality Design Award winner will set you apart from the competition. The LIV Hospitality Design Awards is an independent endorsement and an outstanding indicator of success.

■ Marketing Opportunities

Being associated with a business awards event provides excellent PR opportunities before, during, and after the event. LIV Winners will improve brand awareness and support the promotion of your business to new developers, future partners, and potential clients worldwide. Our team has strong relationships with all major design-related media which will maximize your company's PR exposure.

■ Confidence

Winning LIV Hospitality Design Awards will not only inspire the confidence of guests and develop loyal guests in this highly competitive market, but it will also stimulate continuous growth and development of your establishment.

■ Team Appreciation

Winning a prize or receiving LIV Honorable Mention is a very public way of recognizing the hard work and achievements of your staff. Awards should be celebrated as a team to boost morale.

■ Attracting Talents

Become an Award-winning company, increase your company reputation to attract new talent and engage with potential investors.

■ Receive a Winner Package

The LIV winners will receive a winner's seal, to promote your Award online and in print, Winners Certificate, be invited to the Bi-Annual Awards event where Grand Winners will receive their Trophy, be promoted in the newsletter to 120,000 design professionals, media, and potential clients worldwide as well as having a permanent online profile on the winners' page.



LIV Hospitality Design Awards part of Farmani Group



HOSSEIN FARMANI

Hossein Farmani is a philanthropist, art collector, educator, photographer, curator, editor, and entrepreneur, with a globe-spanning career that began with a deep-rooted passion for art, photography and design. Farmani Group, which Hossein founded in the early 1980's, has been leading the way in curating and promoting design and architecture around the world for over two decades, with such renowned architectural and design awards as the European Product Design Awards, the Architecture MasterPrize, and the International Design Awards.

Farmani Group



FARMANI GROUP

The Farmani Group, established in 1985, is responsible for many successful awards around the globe. Farmani Group organizes the International Design Awards (IDA), Architecture Masterprize, DNA Paris Design Awards, Lighting Design Awards (LIT), Furniture Design Awards (SIT) all focusing on Innovation, Esthetic, Concepts & Enhancement.

The group portfolio is also including London International Creative Awards, Prix de la Photographie in Paris, and the Annual Lucie Awards for Photography, which has emerged as one of the world's most prestigious awards.



Design + contact information



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