CASE STUDY | HOSPITALITY

# Paymerang's AP Automation relieves NorthPointe Hospitality of arduous manual processes

#### NORTHPOINTE HOSPITALITY

Northpointe Hospitality Management is a leading hospitality management firm specializing in complex, historic, and distinctive projects. Recently recognized as a Top 100 Hospitality Management Company, NorthPointe's track record of creating a strong portfolio comes from delivering healthy returns for their investors, a deep understanding of development and operations, and guest loyalty.

# The Challenge

NorthPointe Hospitality Management oversees numerous hotels and properties in the Southeast region. When manual AP processes became too overwhelming, they sought out ways to create better efficiencies in their payables process. Their old-fashioned AP process was cumbersome with team members cutting checks physically, following up on vendor payment inquiries, and tracking down unprocessed payments. By focusing on these monotonous tasks, it was diverting their team away from focusing on guest facing initiatives.

In transforming our AP department, it allows us to focus more on guest experience. It allows us to focus more time on the development of our team members in the field and it allows us to create better relationships between both our internal and external guests.

- Greg Winey -

President/Principal, NorthPointe Hospitality Management

### The Solution

Paymerang's Payment Automation provided NorthPointe Hospitality with a paperless payment process while reducing costs, increasing efficiency, improving security and reducing reconciliation time. Their accounting team is now able to focus on more analytical activities and find new ways to run their business in a more strategic and profitable way.

## The Results



Save 500+ Hours each year by eliminating manual processes

\$\$\$ Cost Savings from decreased postage. envelopes and check stock



**Increased Security** by eliminating checks



**Faster payment** to vendors



**Business continuity** across multiple locations



**Increased revenue** from quarterly rebates



**Improved** operational efficiency