POLYBIUS

INSIDE THE MIND OF SIMONE PUORTO IN 50 QUOTES

A collection of thought-provoking quotes from renowned author, transhumanist, and futurist, Simone Puorto. With over 20 years of experience as an advisor, keynote speaker, and MBA lecturer, Simone is a leading expert in the travel and hospitality industry. He is also the organizer, together with us at Hospitality Net, of the first travel and hospitality event in the Metaverse (Polybius and HN meta meetup) and an advisory board member for various companies in the field. Known for his visionary ideas, Simone's thoughts on the future of AI, the Metaverse, crypto-anarchy, and decentralized tourism institutions are sure to captivate readers. Dive into a collection of 50 Simone's "T-Shirt worthy" quotes and join him on a journey into the Future.

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01. *"AI is not going to replace human workers. But human workers NOT using AI will undoubtedly be replaced by human workers using it."*

02. *"All technologically-enhanced realities are, de facto, Metaverse."*

03. *"Any bad news for Zuckerberg's Metaverse is good news for the Metaverse."*

04. *"Artificial superintelligence is a matter of when not if."*

05. *"As of today, there's no such thing as THE Metaverse. What we're experiencing today is a MULTIverse."*

06. *"As we build the Metaverse, we need to keep a tech-agnostic mindset unless we want to be held hostage inside a dystopian, advertising-fueled XR nightmare."*

07. *"Better to reign in a tech-Hell than to serve in a Luddite Heaven."*

08. *"COVID has created a real quantum leap, if not in terms of the quality of technology, at least in terms of its acceptance and adoption by Luddites, techno-skeptics, and techno-pessimists."*

09. *"DAOs can be the perfect solution to some of the pressing destination management problems we have today – for example, using tokens to let different hospitality stakeholders decide how to run a populous tourism destination like Venice or Amsterdam more efficiently. You're replacing the need for trust with cryptographic truth. It's e-Democracy."*

10. *"DAOs empower individuals, yet at the same time, completely distrust them. This paradox is, to me, the essence (and beauty) of cryptography."*

11. *"Discussing the potential of the Metaverse on Zoom is like talking about the Internet revolution by fax."*

12. *"Do you remember the face of the cashier who scanned the barcodes of the yogurt you bought at the supermarket two weeks ago? No, you don't. And do you know why? Because that's not a job for humans. It's legalized slavery."*

13. *"Focus less on realism and more on decentralization, or the Metaverse will be nothing more than 'The Sims' on steroids."*

14. *"God is Dead. Übermensch hasn't come yet. What about ÜberAI?"*

15. *"I am not a big fan of the term 'Metaverse.' The word comes from a dystopian cyberpunk novel filled with Mafia, drug dealers, mercenaries, and economic collapse. It does not align with the 'rainbows, butterflies, and unicorns' virtual world narrative that some anarcho-capitalists are trying to sell us."*

16. *"I have been teaching for years now, and I always notice with dismay that we are preparing these students for professions that will no longer exist when they enter the world of work."*

17. *"I should be able to play Axie Infinity, sell my Axie on OpenSea, get paid in Ethereum, buy an avatar skin in Minecraft, and then wear it in Decentraland."*

18. *"In a few years, a universal cure for cancer, the Holy Grail of modern medicine, could be achieved by ChatGPT while we're on a coffee break."*

19. *"In the future, an employer will not be willing to pay someone to sit down and manage platforms manually when they can be automated. It is not difficult to imagine a moment in which millions of people will lose any economic value and will be hardly, if not at all, employable. It may be our evolutionary destiny to become redundant, at least in the workplace."*

20. *"It seems a bit presumptuous to think that our brain has reached the end of its evolution, whether natural or artificial."*

21. *"It's the '90s all over again. During the internet boom, companies that added a '.com' suffix to their names (even though they had nothing to do with the Internet) experienced abnormal returns in terms of stock value. That's precisely what is happening with any brand with the words crypto, blockchain, Metaverse, or Web3 attached."*

22. *"Let's imagine an AI developed to find a solution to world hunger: being goal-oriented and not sharing human morality, it could simply decide that the most straightforward, most effective, and fastest way to put an end to the problem is to exterminate two billion of earthlings, rather than to invent new methods of agriculture."*

23. *"Man is merely a means rather than the evolutionary end."*

24. *"Metaverse Hype? Think again…. From the ashes of the dot-com bubble, the global e-commerce market has risen, now worth five trillion dollars."*

25. *"My son can play Roblox with an avatar in Australia today and hide and seek with one of his schoolmates tomorrow. For him, the two experiences are of equal reality."*

26. *"Nothing stays on the Web(2) forever."*

27. *"Once you get kicked out from a centralized Metaverse, it's all gone. That would just be Web2 all over again."*

28. *"Parmenides was among the first to question the nature of reality. He rejected the use of sensory experience as a means of understanding. Instead, he proposed that the world of intelligible things could be understood through reason and logic. Bottom line? We were already discussing the Metaverse 2.500 years ago."*

29. *"Roblox has 50 million daily users, including many kids who may not be able to book a hotel room themselves but can influence their parents' travel decisions."*

30. *"Tech monoculture is fascism."*

31. *"Technology is a valuable alternative to God."*

32. *"Technology that simplifies or improves human life is eventually adopted by the masses, with no exceptions, be it fire, the wheel, the iPhone, or the Metaverse."*

33. *"The concept of innovation is an urban legend. There is no innovation, only evolution."*

34. *"The content moves toward the user rather than the other way around. This is why concepts such as 'search' are replaced by others, much more current, such as 'prediction.'"*

35. *"The idea of a single metaverse, although appealing, is hardly feasible. Instead, there will be a metaverse for work, one for hanging out with friends, one for dating, and of course, a metaverse version of P*rnHub."*

36. *"The main misunderstanding about the Metaverse is that is not just virtual. If anything, it is phygital."*

37. *"The Metaverse is not changing how we reserve or experience hotels and travel; it is simply changing the medium through which we do it. It is like saying that since we switched from booking from telephone to email, we have dematerialized travel. It's pure nonsense."*

38. *"The Metaverse is not something to believe in. It's not a religion; it's simply a tool. I don't 'believe' in my refrigerator. I just open it when I want a cold beer."*

39. *"The term' metaverse' is just a label for a confluence of old technologies, much like the iPhone in 2007. There was nothing innovative about it; the genius idea was to combine existing and mainstream adopted technologies in one device."*

40. *"The transhumanist, like all men, recognizes his limits but, unlike other men, rebels against them."*

41. *"Thinking of the Metaverse as simple virtual reality is like looking at a good pizza and thinking you're about to eat a raw tomato."*

42. *"Up until 2004, a friend was someone who hung out in real life. But post-Facebook, the term also started to mean a 'virtual connection' with which you may potentially have never exchanged a single word."*

43. *"We may be okay with not being able to wear our Chewbacca skins during the virtual Monday meeting with our boss, but that's where I draw the line when it comes to metaverse interoperability."*

44. *"We should not work with institutions but rather sabotage them. My vision is crypto-anarchic. I don't trust institutions, but I trust cryptography. I'd like to be remembered as the Tyler Durden of Hospitality."*

45. *"We fill in what we don't understand with self-produced answers, deductions, prejudices, and beliefs. We live in an age of technofolklore."*

46. *"Web2 is no longer 'World Wide Web;' it's 'Weird Wide Web.'"*

47. *"Web3 is to Web2 what Punk Rock is to Disco Music."*

48. *"Web3 will replace trust with truth."*

49. *"Whenever we're not (only) dealing with the physical world, we're in the Metaverse."*

50. *"Will an artificial intelligence that thinks in all respects like us be capable of experiencing suffering? And if so, how should we treat AI? Like our slave? As an equal? Like a slaver?"*
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